



WEB DESIGN, DEVELOPMENT & HOSTING

A HOSTING PARTNERSHIP FOR STABILITY AND SPEED

CLIENT

ChicagoStyle Weddings

WEBSITE

www.chicagostyleweddings.com

INDUSTRY

Events & Entertainment, Media & Publishing

PLATFORM



FEATURES

- Blog
- Classifieds
- Custom Search
- Directory
- EPS 301 Redirects
- Event Registration & Calendar
- Form Builder
- Online Magazine / Catalog
- Responsive Web Design
- Toolbar Publish Button

Plugins

- Wordfence Security
- WP Rocket
- Yoast SEO
- Gravity Forms



OVERVIEW / RESULTS

ChicagoStyle Weddings, formerly known as Chicago WeddingPages, has been around since 1987 and today it's the largest regional bridal publication serving Chicagoland couples.

Americaneagle.com conducted a complete redesign of the ChicagoStyle Weddings website to make it modern and sophisticated, with a focus on making both the front and back-ends much more user friendly.

Americaneagle.com also partnered with the leading WordPress hosting provider, WP Engine, to host the website. Americaneagle.com partners with WP Engine to provide hosting for many WordPress clients that require advanced configurations to deliver optimized speed for large scale audiences. Since ChicagoStyle Weddings started to host with WP Engine, the site has been fast and stable while providing a better user experience. Load time has reduced from approx. 12 seconds to 2 seconds, and the feedback from users has been positive. The new-found stability also enabled Americaneagle.com to continue developing functional enhancements for the site, as it was backed by superior server resources. The new site uses intuitive design and is easier to navigate, while the easy-to-use, robust CMS has given ChicagoStyle Weddings the ability to manage and grow its site. The project also involved creating a vendor directory and a customized, faceted search.

