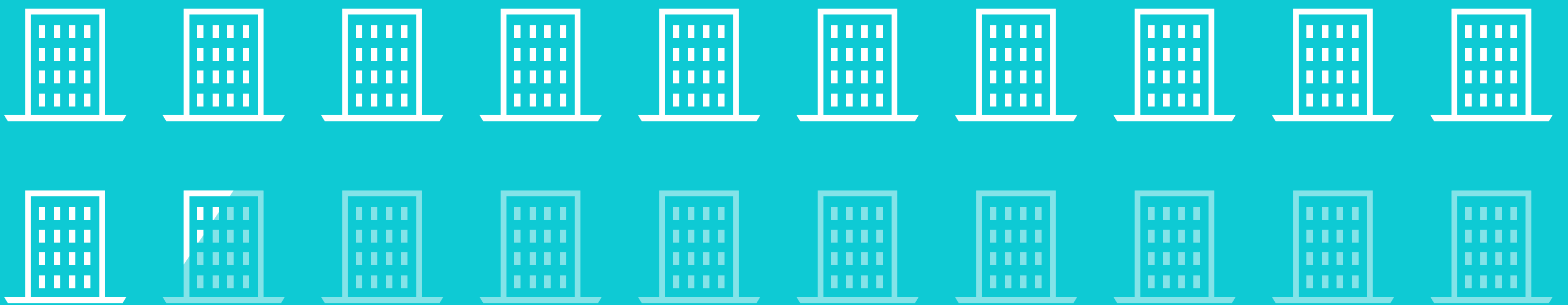


Considering a CMS for your enterprise? See how WordPress stacks up.

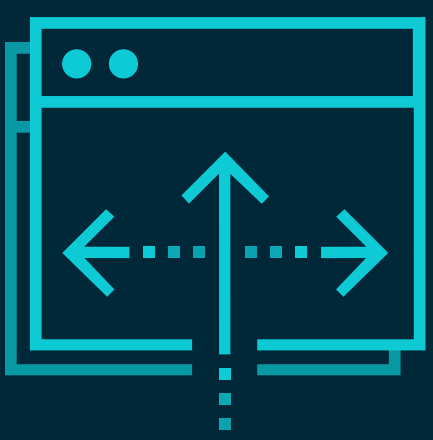
WORDPRESS IS A MARKET LEADER AMONG ENTERPRISE* CMSs

57%

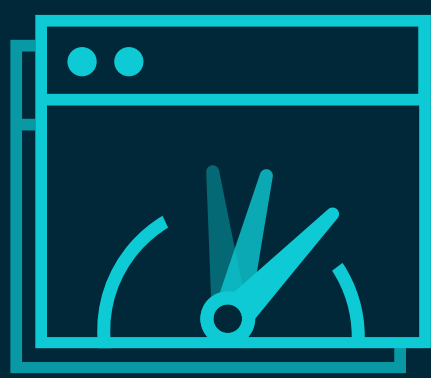


of enterprises use WordPress as their CMS of choice.

WHY WORDPRESS WINS IN THE ENTERPRISE



BETTER PUBLISHING
CAPABILITY



AGILITY



ABILITY TO
EXPERIMENT



BETTER CUSTOMIZATION
AND PERSONALIZATION

HOW IS WORDPRESS BEING USED AMONG ENTERPRISE BUSINESSES?

64%

use WordPress for
their **corporate**
website.

59%

use WordPress for
their **brand/product**
website.

46%

use WordPress for
their **eCommerce** web-
site.