

case study

Mr.Clutch, a well-known garage with over 45 branches nationwide.

With over 45 branches nationwide, Mr. Clutch required a complex website with many features including:

- Advanced booking and management system for every branch
- Customer booking system for various products including servicing, MOTs, clutches, brakes and more.
- Automated email confirmation and reminder systems for customers
- Internal intranet designed for easy management and tracking for branches and customers
- Voucher system for offers and discounts on services and products
- Integration of payment systems
- Complex front end with locations, branches and all relevant information for customers
- Full integration into social media
- Adwords and SEO

The Mr.Clutch website was complex, requiring many interlinking systems to work effectively.

