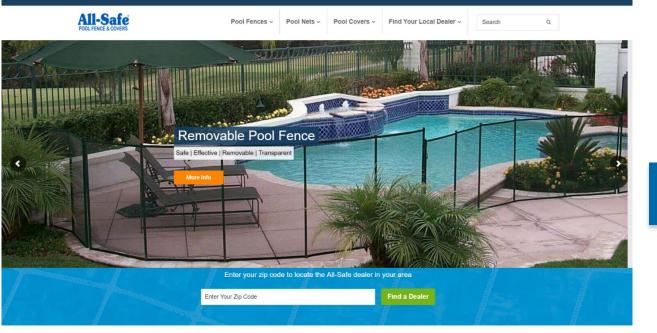


CASE STUDY

ALL SAFE POOL FENCE & COVERS



All-Safe Pool Fences, Nets, & Pool Covers

Welcome to the home of reliable pool safety. For over 20 years, All-Safe has been providing quality equipment to secure pool areas, saving the lives of children and pets.

Pool fences and nets by All-Safe are easy-to-use removable barriers that provide a dependable and aesthetically pleasing layer of safety for your pool or spa. All-Safe fencing is made of durable transparent mesh fabric held by aircraft-grade aluminum poles. All-Safe pool nets are special covers made from ultra-strong polyethylene twine that children cannot crawl under or fall through. Both barrier types can be easily removed (by adults only) and rolled up for compact storage.

All-Safe pool covers come in 3 varieties to secure your pool when not in use, keep out debris, and even operate automatically. Each of these safety solutions will be custom made to the size and dimensions of your pool and installed by local professionals. Select "get a quote" to set up your expert consultation, or choose from the options below to learn more about your preferred method of pool safety.



Why Choose All-Safe?

All-Safe is the number one choice of satisfied customers nationwide. Our network of professional dealers and their expert pool safety consultants will work with you honestly and fairly to determine the best safety solution for your pool.

- · All-Safe maintains five-star ratings on Yelp, Google+ and Facebook.
- An A+ rating with the BBB and a perfect "A" rating on Angie's List.
- · Highest quality pool fences manufactured here in the United States.
- Once recognized as Family-Owned Business of the Year by the United States Small Business Administration.
- · All products are tested repeatedly by three separate independent testing laboratories to certify compliance with the nationally recognized ASTM standard.
- . We focus on products that enhance the safety of swimming pools and spas
- All-Safe offers the largest selection of pool fence options in the industry, featuring variable heights with multiple colors, pole styles, mesh styles, gate options and paint styles.

All Safe Pool Fence & Covers

All Safe Pool Fence & Covers came to us specifically to drive conversions from organic traffic. They signed on for SEO with us and began to see results quickly.

After only two months of work on this pool cover specialist, we have seen a **170.71% increase in the number of organic sessions** to the site. We have also seen a significant **245.45% increase in the number of dealer phone number clicks** on the site.

