



Blackfoot: blackfoot.com

PartnersCreative helped identify and benchmark key performance indicators for a new website with a priority on increased traffic from search as well as traffic to the business page. The site also required considerable back-end functionality to help users find the most relevant information based on their location and needs. One month after we completed and launched the site, Blackfoot saw substantial improvement against every benchmark, including a 117 percent increase in traffic from search and 76 percent increase to the business page.

Want to learn more? Visit partnerscreative.com and check us out.

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