



INDUSTRY

Real Estate

CLIENT

Paul Johnston

CLIENT URL

Visit site →

WEBSITE URL

Visit site →

TOOLS

WordPress PHP HTML CSS

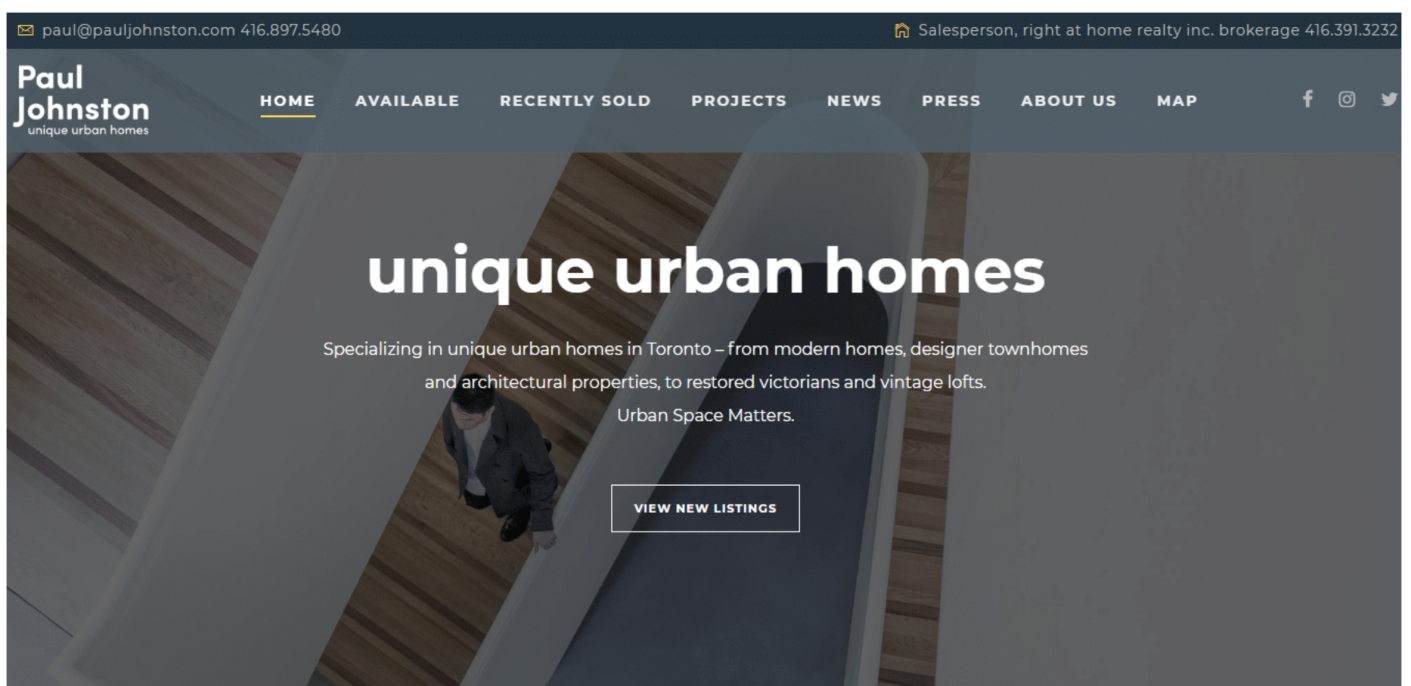
PERFECT AT ALL: FROM A NICE DESIGN TO EASY USAGE AND FUNCTIONALITY

Let us present you our new project developed for the real estate professional – **Paul Johnston**.

The website is dedicated to showing available housing options in urban style like a special loft, stunning condo, restored victorian, modern townhome or a unique space to re-invent for themselves. So, for this collaboration, we've created a website that looks like a complex example of a portfolio, but with the biggest amount of information, and helps to discover a world of perfect buildings. They are really stylish, nice and also functional and comfort in use.

CLIENT'S NEED

Paul was looking for an intuitive website with a well-structured interface. His special requirement was to have a homepage that would show the recently added housing options so his client would get from the first sight what is available now. In general, the client needed a friendly-user portfolio website divided into three categories: available options, recently sold and upcoming projects. Also, Paul was interested to be able to add articles and the latest news in the real estate industry.





FEATURED UNIQUE URBAN HOME

Laneway Mews Home for Sale in the Annex

Impressive modern residence in a tranquil mews in Designer's Walk.

LOCATION

301R Davenport Road
Toronto, Ontario

OFFERED FOR \$3,250,000

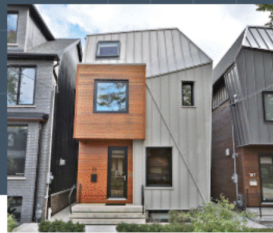
Recently Listed

SEE MORE UNIQUE URBAN HOMES →



Elegant King West
Condominium for Sale

OFFERED AT \$1,595,000



Detached Modern
home for Sale in
Beaconsfield Village

JUST SOLD.



2-Storey Loft in
Junction Triangle

OFFERED AT \$889,900



Stylish family home at 7
Roxville Avenue

JUST SOLD

Featured Projects

SEE MORE PROJECTS →



JUNCTION HOUSE

Junction House

Modern condos coming to the gateway to the Junction.



CHARBONNEL

Charbonnel Townhomes

Modern Townhomes coming to



THE CHAPLIN

ESTATE TOWNS

The Chaplin

Five modern homes coming to midtown Toronto.



THE VINCE

EXCLUSIVE HOMES IN THE BEACHES

The Vince Modern Homes

Brand new family homes

COMING SOON

Summerhill in Toronto.

COMING SOON

NOW SELLING

coming soon to the Beaches.

3 HOMES REMAIN

Instagram feed

@uniqueurbanhomes

FOLLOW ON INSTAGRAM



Some kind words about unique urban homes

"We just wanted to say thanks for your help selling our house. Once again, you exceeded our expectations in the handling of the whole process."

- Guest

Recent News

- Jun, 12** | **It's because people care.**
2018 | Earlier in my career, I was working with an established Toro...
- Sep, 6** | **Get the balance right**
2017 | Despite being a fan of Depeche Mode, I didn't see thei...
- Feb, 20** | **How to Buy Property in Toronto**
2017 | Mansion Global explores luxury real estate in Toronto Ther...
- Jun, 24** | **"My life is now forever changed after seeing this house."**
2016 | These, the words of a teenager who sheepishly asked to tour ...

In The Press

- Feb, 20** | **How to Buy Property in Toronto**
2017 | How to Buy Property in Toronto There's no foreign buyers💎...
- Apr, 11** | **Bay Street Bull**
2016 | With the changing face of Toronto directing attention upward...
- Oct, 28** | **Modern Love in York Mills**
2015 | The growing interest in modern architecture can be seen on p...
- Jan, 4** | **It's Christmas time in the city**
2015 | Mingle all the way: There's a small-town vibe on the stree...



Giving Back



I am a proud contributor to Habitat for Humanity

A portion of my fees are donated to [Habitat for Humanity](#) to provide healthy housing for Torontonians in need.

Paul Johnston
unique urban homes

Toronto unique lofts, modern homes, condos, townhomes and commercial spaces. Architectural and designer properties, classic victorians, hard and soft lofts. New homes in Toronto

NEWSLETTER

SIGN UP

CONTACT ME

Tell us a little about your needs and one of our Customer Success Specialists will get in touch.

SEND MESSAGE

Design and Web Development by [UPQODE](#)

All Rights Reserved Paul Johnston, Salesperson, Right at Home Realty Inc Brokerage 895 Don Mills Road, Suite 112, Toronto, Ont M3C 1W3

© 2018 Unique Urban Homes Paul Johnston

OUR DIGITAL SOLUTION

Our UPQODE team made a web design from scratch, used WordPress and PHP as a basic and reliable foundation for Back-End part. Also, we chose WPBakery Page Builder for creating all the editing options, and plugins for website optimization – WP Rocket and Imagify.

WP Rocket is used for technical optimization improving the page speed. Imagify helps to optimize images, by compressing them and reducing their file size. On this website you can see that every project has from 5 to 15 images. They are clear, nice, have a high dimension, but it doesn't cause any effects on site speed.

And another important option we've added on the website is that every property as a listing of houses is shown on a Google Map and you can easily choose the best version in the city you want to live in.

THE WEB DEVELOPMENT RESULT

We chose a simple structure of the website – you won't see slow and packed pages. Every next picture and text goes one after another, and the biggest focus is centered on the images. Of course, we've added enough relevant information, made a site informative, easy-to-navigate, simple to use on different gadgets.

Simple, nice and cool – that's how the site looks now. It presents the business in the best way for clients, helps you to see all the benefits of working with this company, and that is all needed for the best online presentation.

✉ paul@pauljohnston.com 416.897.5480

🏠 Salesperson, right at home realty inc. brokerage 416.391.3232

Paul Johnston
unique urban homes

[HOME](#)

[AVAILABLE](#)

[RECENTLY SOLD](#)

[PROJECTS](#)

[NEWS](#)

[PRESS](#)

[ABOUT US](#)

[MAP](#)

[f](#)

[@](#)

[t](#)

Projects



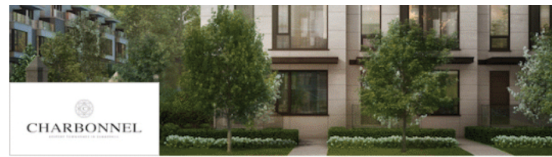


JUNCTION HOUSE

Junction House

Modern condos coming to the gateway to the Junction.

COMING SOON →



CHARBONNEL

Charbonnel Townhomes

Modern Townhomes coming to Summerhill in Toronto.

COMING SOON →



THE CHAPLIN

ESTATE TOWNS

The Chaplin

Five modern homes coming to midtown Toronto.

NOW SELLING →



THE VINCE

EXCLUSIVE HOMES IN THE BEACHES

The Vince Modern Homes

Brand new family homes coming soon to the Beaches.

3 HOMES REMAIN →



ARCH

LOFTS

Arch Lofts Toronto

An intimate collection of lofts for sale in Toronto's West End.

FINAL LOFTS AVAILABLE →



HILL DALE

THE RESIDENCES OF
HILL AND DALE
YONGE AND ROXBOROUGH

Hill and Dale Residences in Toronto

Fourteen distinctive residences where Summerhill meets Rosedale at Yonge and Roxborough.

FINAL PENTHOUSE AVAILABLE →



CABIN

Cabin Toronto : Two storey homes for sale in Queen West

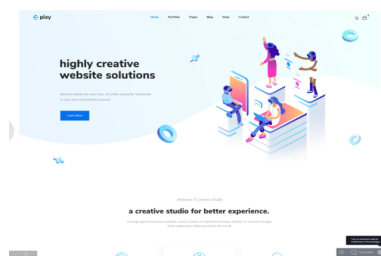
Modern lodging in the urban landscape, coming to Queen West.

2 LOFTS AVAILABLE →



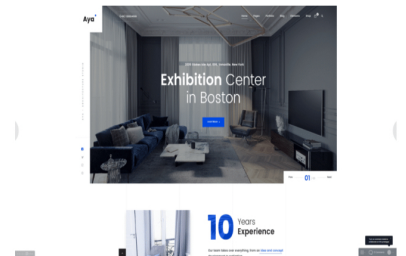
EBUTIKKEN

Web Design, Woocommerce, WordPress Development



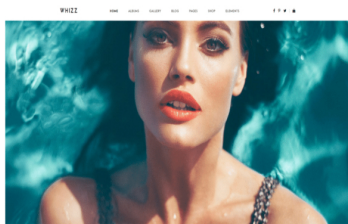
PIXXY

Web Design, WordPress Development



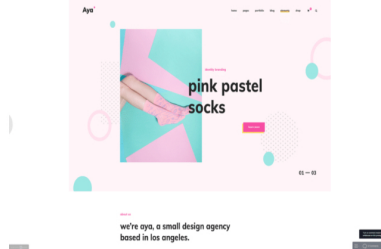
PAD

Web Design, WordPress Development



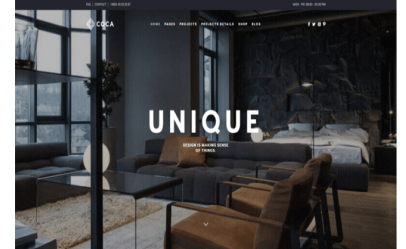
WHIZZ

Web Design, WordPress Development



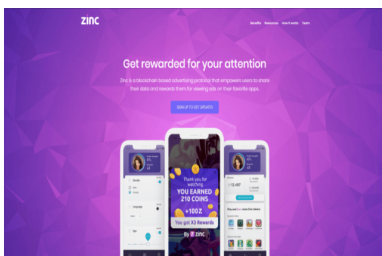
AYA

Web Design, WordPress Development



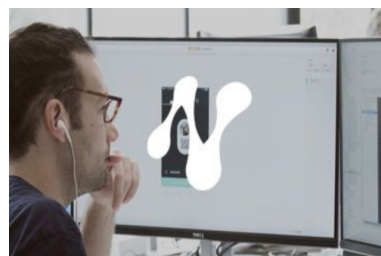
COCA

Web Design, WordPress Development



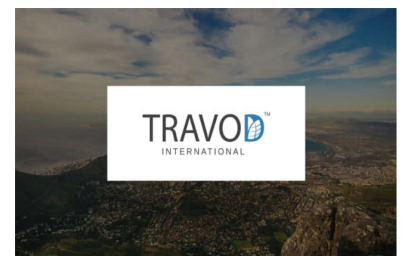
ZINC

Web Design, WordPress Development



NODES AGENCY

WordPress Development



TRAVOD INTERNATIONAL

Web Design, WordPress Development



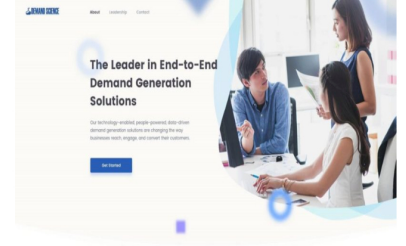
IN10CITY

WordPress Development



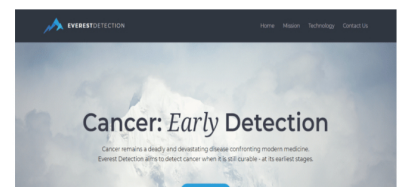
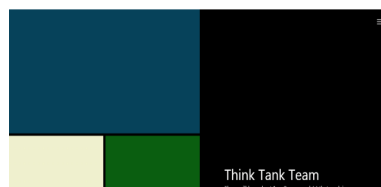
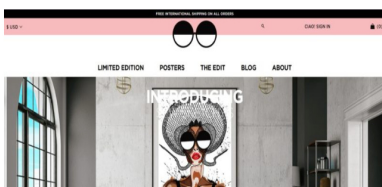
RED TV

WordPress Development



DEMAND SCIENCE GROUP

Web Design, WordPress Development





SEW SKETCHY

Web Design, Woocommerce, WordPress Development



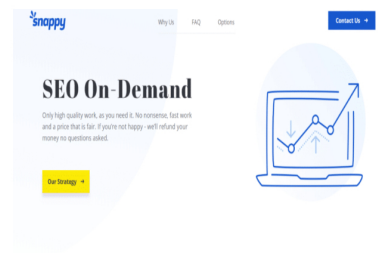
THINK TANK TEAM, PART OF SAMSUNG RESEARCH AMERICA

WordPress Development



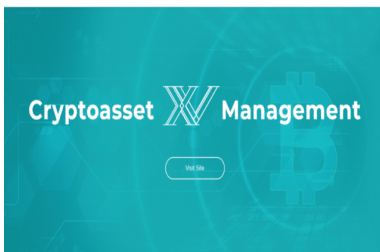
EVEREST

Web Design, WordPress Development



SNAPPY

Web Design, WordPress Development



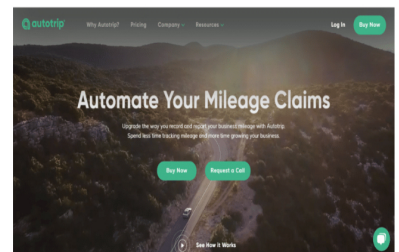
XV CRYPTOASSET MANAGEMENT

WordPress Development



XV VENTURE CAPITAL

Web Design, WordPress Development



AUTOTRIP

Web Design, WordPress Development



DEVOST'S DYNAMIC MARKETING

Web Design, WordPress Development



XVCAPITALGROUP

Web Design, WordPress Development



VILLATOKEN REAL ESTATE

Web Design, WordPress Development



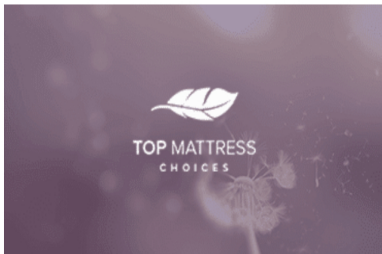
TRU METHOD
WordPress Development



TRAVELMATE
Web Application



KITH AND KIN
WordPress Development



TOP MATTRESS
Web Design, WordPress Development



SAN JOSE
Web Design, Woocommerce, WordPress Development



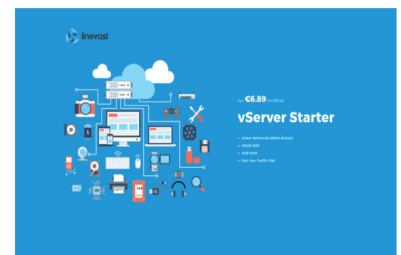
COWFUNDING-FREIBURG
WordPress Development



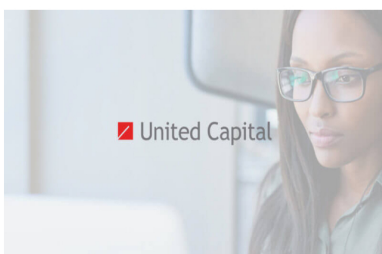
BLOCKCHAINLOOP
Web Design, WordPress Development



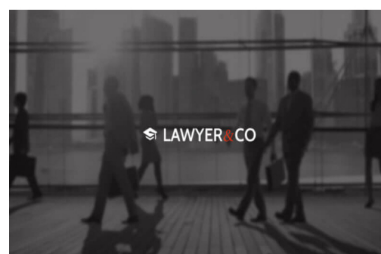
CANNADONIA
Web Design, Woocommerce, WordPress Development



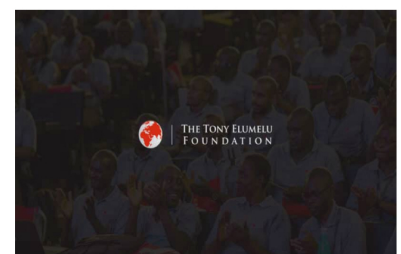
LINEVAST
FrontEnd Application, Web Design



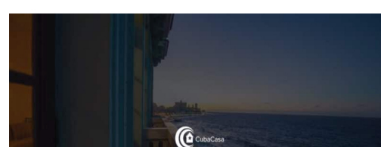
UNITED CAPITAL
Web Design, WordPress Development



LAWYER&CO WP
WordPress Development



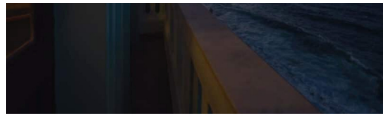
TEF
Web Design, WordPress Development





CAIDEN

Web Design,WordPress Development



CUBACASA

Web Design,WordPress Development



WELPY PRO

Web Application



PCKASSENETTBUTIKK

Web Application



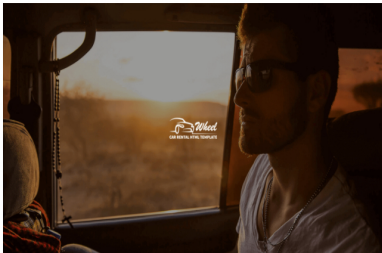
NRGHOST

Web Design,WordPress Development



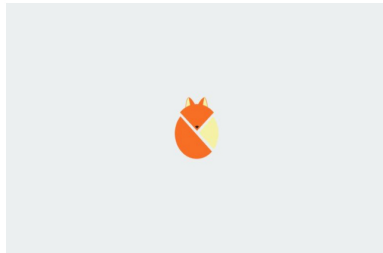
MYDOCKER

FrontEnd Application



WHEEL HTML TEMPLATE

FrontEnd Application



FOXYVENT

FrontEnd Application,Web Design,
WordPress Development

LYCHEE

WordPress Development



SONIC

FrontEnd Application



NUVIAD
WordPress Development



MEVO
WordPress Development



NRGHOST MATERIAL
FrontEnd Application



LETS TRAVEL
FrontEnd Application



FAMILY HELP
WordPress Development



FLYING
WordPress Development



YOU CAN TRUST US



CONTACT US

Your name	Company
Email	+373
http://	
Republic of Moldova	
Where Did You Find Us?	
Topic	
What services you need us to provide you with? <div> <input type="checkbox"/> Web Design <input type="checkbox"/> Web Development <input type="checkbox"/> SEO Optimization <input type="checkbox"/> Site Speed Improvement <input type="checkbox"/> SEO Audit <input type="checkbox"/> Ecommerce <input type="checkbox"/> Digital Marketing <input type="checkbox"/> Monthly Maintenance <input type="checkbox"/> Web Hosting <input type="checkbox"/> Turnkey Website <input type="checkbox"/> Referral Program <input type="checkbox"/> Other </div>	
Project Budget	
Your Message..	



☐ I consent to have my data collected in order to process this request

We will add your info to our CRM for contacting you regarding your request. For more info please consult our [privacy policy](#)

SEND

NUNO PEREIRA

AutoTrip, London, United Kingdom

"It was a great pleasure working with UPQODE! The agency is organised and allocated designers, developers and project managers to different phases of the project to ensure an excellent end result.

The project wasn't easy since it involved creating designs based on simple mock-ups, integrating forms and CTAs with Hubspot, and at the same time, a tight deadline and a lot of pressure coming from all sides.

In the end, the outcome was extremely positive and we highly recommend UPQODE to anyone who wants to create a Wordpress website from scratch, or even to anyone who just wants to make some small improvements.

Thanks, UPQODE!"

BE OUR NEXT HAPPY CLIENT

GROWING BUSINESSES SINCE 2014

In 11 cities around the world proudly serving...

TAMPA • NASHVILLE • LOS ANGELES • CHICAGO • HOUSTON • PHOENIX • SAN DIEGO • AUSTIN • SEATTLE • BOSTON • ATLANTA

UPQODE

We're part of the **goders** family.

NASHVILLE

+1 615-881-1170

+1 615-592-5553

projects@upqode.com

41 PEARBODY STREET

ABOUT US

SERVICES

CAREERS

TEAM

NEWS

EARN WITH US

411 LABODY STREET

Bē   

© 2018 UPQODE.

BE OUR PARTNER

RATE UPQODE

HOSTING PARTNER

CLIENTS

WEB DESIGN

WORK

Work Process

Privacy Policy

