### THINK TANK TEAM, PART OF SAMSUNG RESEARCH AMERICA

WORDPRESS DEVELOPMENT



**INDUSTRY** Technology

CLIENT

CLIENT URL

Visit site →

**WEBSITE URL**Visit site →

TOOLS

Visual Composer WordPress PHP HTML CSS

Creating a unique website for Think Tank Team (TTT), part of Samsung Research America, was a fascinating experience for our UPQODE team. We particularly loved designing a stunning Project page.

TTT is a group of interdisciplinary researchers, scientists, designers, who are passionate about inventing experience-centric and futuristic products and technologies. TTT has developed a number of outstanding projects: Farming platform producing fresh vegetables in the kitchen; a new generation of heart rate and stress monitoring algorithms; the first circular smartwatch; the world's first true 3D omniview camera, as well as the first wearable band-based camera.

### **CLIENT'S NEED**

THINK TANK TEAM needed an impressive, bright and intuitive website with a well-structured interface. A special requirement was to develop a creative homepage with different teasers. As an ambitious research project, TTT wished to offer to its visitors a modern and spectacular works exhibition. The THINK TANK TEAM's digital platform aimed at getting more visibility and showcasing its futuristic projects.

### **OUR DIGITAL SOLUTION**

Our UPQODE developers and designers' team has developed a creative landing page with 7 beautiful teasers that visitors can explore on-scroll. As a result, we've got a cool and stylish website with simple and intuitive navigation. TTT website is fully responsive. We designed responsive works' images inside a box. On the Project page, we integrated a GIF image and a video inside a box, which auto-plays on mouse hover. For better user experience, a smooth transition from page to page is featured. On a creative Team page, each member profile is powered with a GIF, which auto-plays on mouse hover. Cool hover effects on Work page will make you love this website even more.

#### THE RESULT

TTT is totally satisfied with the website powered by UPQODE designers and coders. The launch of the new digital platform allows to scientific project to entirely present its exceptional works to website visitors and to get more visibility.



# Everything. Connected.

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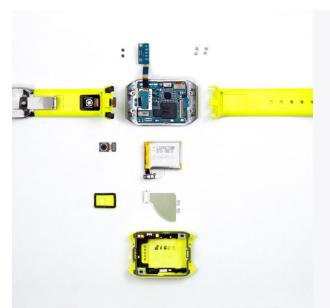




## Samsung Galaxy Gear

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# Samsung Health+

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MORE PROJECTS BY UPQODE







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**PIXXY**Web Design,WordPress Development



10 Years Experience

**PAD**Web Design,WordPress Development



**WHIZZ**Web Design,WordPress Development



**AYA**Web Design,WordPress Development



**COCA**Web Design,WordPress Development



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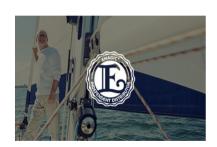
XV VENTURE CAPITAL

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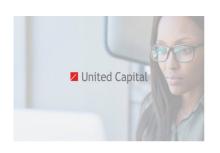
BLOCKCHAINLOOP Web Design,WordPress Development



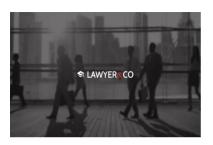
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LINEVAST
FrontEnd Application,Web Design



**UNITED CAPITAL**Web Design,WordPress Development



LAWYER&CO WP WordPress Development



**TEF**Web Design,WordPress Development

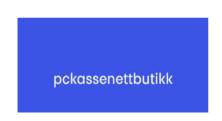


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## WELPY PRO Web Application



Web Application

### NRGHOST

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WHEEL HTML TEMPLATE

FrontEnd Application



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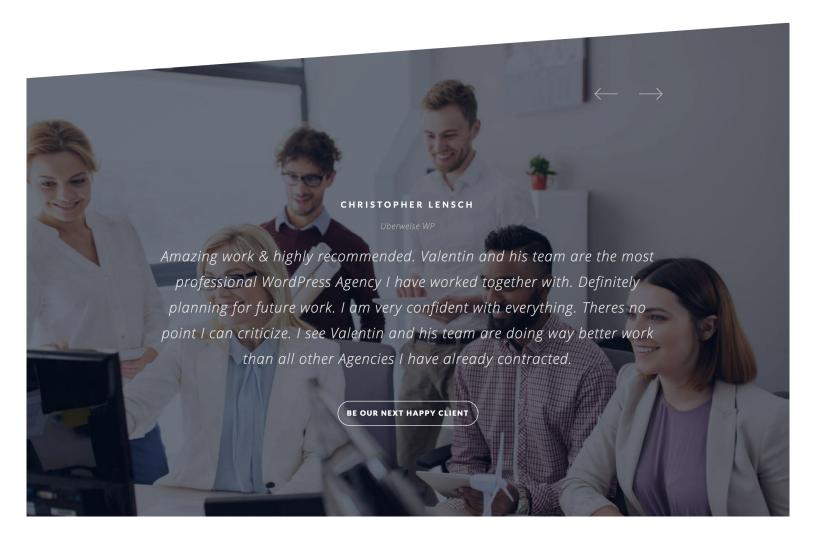




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+1 615-881-1170

+1 615-592-5553

projects@upqode.com

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