ABOUT US

We leverage our entrepreneurial and operational expertise and infrastructure to invest directly in early-stage companies



Geography

Although geographically agnostic within the continental U.S., we headquarter in Chicago, and are rooted in the Midwest



Industry

We are excited to learn about innovative businesses across all industries. Our focus is on capital efficiency and businesses that can make significant progress without multiple subsequent rounds of financing



Investment Size

We write checks up to \$1.5M into rounds where our capital serves as the entire, or vast majority of the financing



Stage

We primarily seek to be 1st institutional capital into our portfolio companies. The companies we partner with have varying degrees of traction, but we do not fund ideas or MVPs

PHILOSOPHY

Early-stage <u>businesses</u> are

· We partner closely with our portfolio

investors who provide value beyond capital and who advise based on what's best for the company and team, not what's best for a fund

- companies, often communicating on a daily basis – we get in the weeds right along management and no task is too small for our contribution
- We generally sit on boards, but view our partnerships transcend that role
- We believe our entrepreneurial and operational experiences, both in successful and unsuccessful ventures alike, uniquely position us as trusted advisors to young, dynamic businesses and business-leaders
- Not all businesses are built for the traditional venture path of continuous fundraising, and those that aren't should not be pushed in that direction
- Opportunities exist to create a more attractive return profile by shortening hold-periods

LEADERSHIP



Brian Deutsch

As the Managing Director of XV Venture Capital, Brian is responsible for all opportunity sourcing, fundraising, and deal diligence as well as for being an investment committee member.

Prior to launching XV Venture Capital, Brian spent 2 years at William Blair where he was the leading Associate in the Consumer & Retail M&A Advisory Group, advising clients across the C&R landscape, providing market insights, and positioning businesses for optimal transaction outcomes. He started his career as a CPA with Deloitte's Audit practice, where he spent 3 years focused on manufacturing clients across the Midwest. During this time, Brian also served in many roles with M2F Brand Denims, a startup apparel

business focused on eco-friendly, colored denims and fabrics. Brian earned a master's degree in Accounting Sciences from the University of Illinois at Urbana-Champaign and a master's degree in Business Administration from Northwestern University's Kellogg School of Management.

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INVESTMENT COMMITTEE

Neal Deutsch

Neal has been an entrepreneur for 30+ years, launching several businesses across professional services, manufacturing and healthcare; most recently building a 14,000+ employee business with less than \$100K of startup capital.

His vast experience, cultivated from both successes and failures alike, as well as his immense talent and business acumen are invaluable resources to our entrepreneurs as they make key strategic decisions in attempting to most effectively deploy the raised capital.

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Bradley Deutsch

Bradley has been in digital media sales for 5 years, consistently ranking as the top sales person in his organization. With that success he has now been tasked with leading a 5 person sales team. With expertise in the monetization of tech enabled offerings, and an excellent grasp of the digital landscape he is critical in vetting the majority of ventures we see.

Once a company is under the XV umbrella, Bradley serves as a key advisor in leading a product/service into more robust user engagement and eventual/increased revenue generation.

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PORTFOLIO







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Name	Company
Location	Email
Attach file (Optional)	
Description of your business or purpose for contacting us	
Send	

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