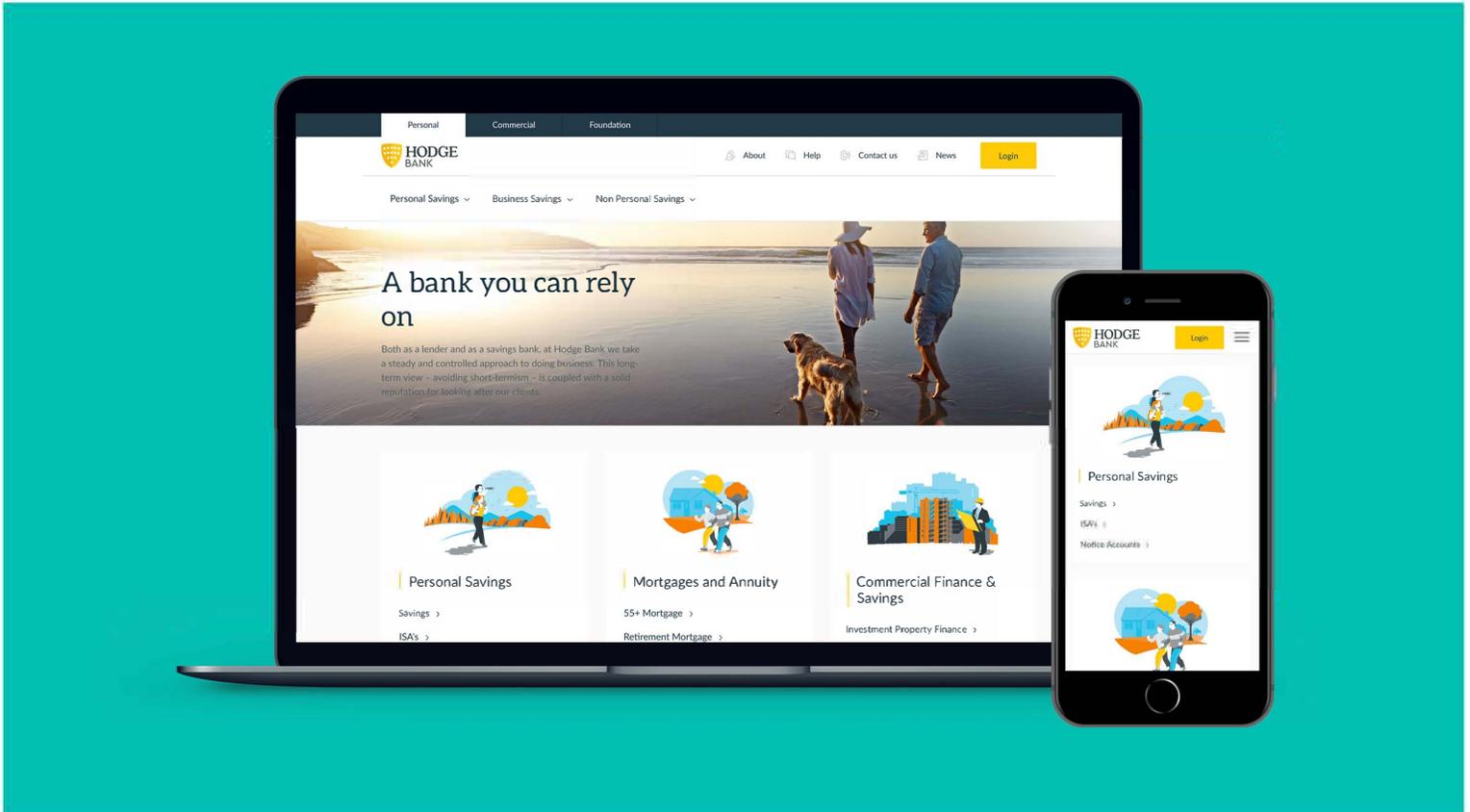


Hodge Bank.



The Project.

Hodge Bank is a lending and savings bank, headquartered in Cardiff and has been serving its customers including individuals and businesses in the UK since 1987. We began working with Hodge Bank in 2018, offering WordPress consultancy to their in-house development team. After seeing the positive impact we'd had on processes and content management, through our expert knowledge of the WordPress platform, we were asked to work on developing the new Hodge Bank website. A task we'd gladly accept.

Our Services.

- Consultancy
- WordPress Development
- Integrations and APIs

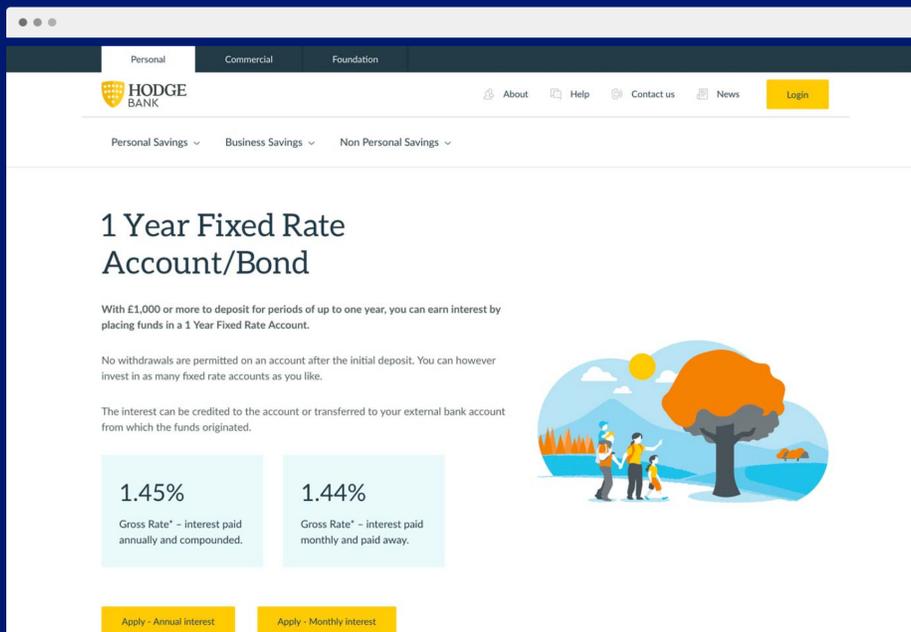
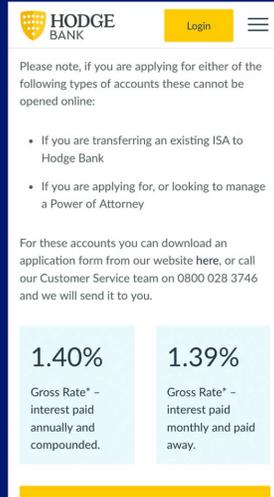
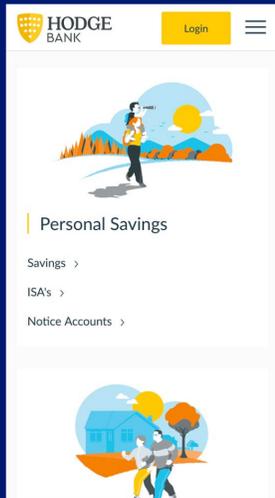
[» Visit website](#)

Our Work With Hodge Bank.

The main bank website was in need of a new approach to user experience and content management. Working alongside the bank's internal team, as well as an external UX design agency, we planned and collaborated on how our developers at Illustrate Digital could take great front-end designs and create a great back-end experience.

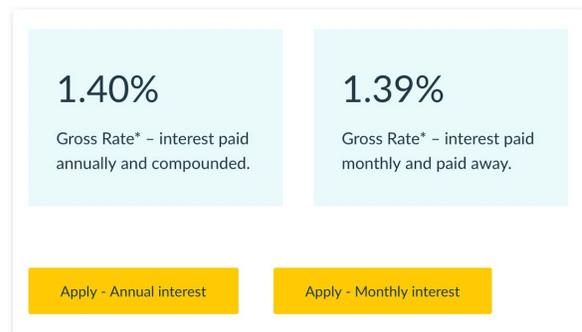
It's important for the marketing team at Hodge Bank to be able to maintain and develop their content quickly and efficiently. WordPress is a brilliant flexible and robust platform for enterprise businesses and there's no need to shy away when it comes to financial institutions too. At its core, the new Hodge Bank site is secure, fast and can be updated quickly and flexibly using the content management features we've planned and developed.

Of course the site also looks great and we're really proud to have worked on this notable project with a great team of people. We've set a new foundation on which the Hodge Bank brand can grow further and flourish as an independent UK bank.



Integrated Interest Rates.

At the core of Hodge Bank are the rates available for savings for both personal and business. As part of the project we built an integration that would collect the most up-to-date interest rates and display them live in the menu and across the relevant service pages.



“We engaged Illustrate Digital to support us with the build of a new Hodge Bank website. Throughout the project, the team have proven themselves to be knowledgeable, creative, adaptable and committed in completing the project. They’ve demonstrated real value by going above and beyond the scope of the work, supporting and educating us throughout the project. We would recommend Illustrate Digital to anybody looking for expertise in the digital space.”

Nathan Harrington

Group Marketing Manager



Interested in working with us?

Get in touch to talk about a project or brief you have in mind.

Get In Touch



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