



Golf & Corporate Solutions provides golf tournament services and products, branded apparel and merchandise. They have organized and executed golf tournaments in the USA for corporations, associations, charitable organizations, and celebrity foundations. Their corporate solutions allow organizations and corporations to align their brand with some of the most highly respected and recognized brands in the industry.

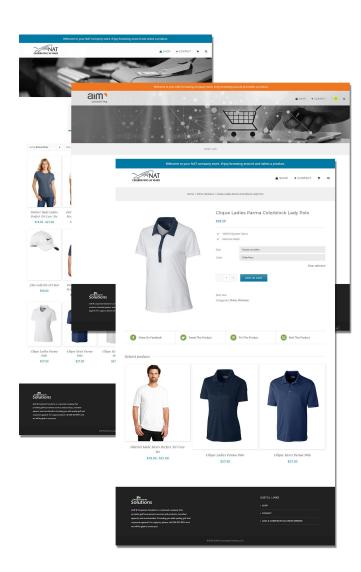
The Story

Golf & Corporate Solutions connected with Komaya wanting to enhance their existing website, the administrative area, and the mobile scoring platform. A key goal for them was to iteratively modernize their website and web applications during their 4-month off-seasons. During the discovery phase, Komaya also found that their server infrastructure was on an extremely outdated platform and in dire need of upgrades to continue to support their business applications.

How We Helped

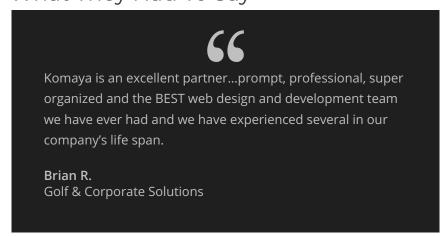
With careful planning, the Komaya team was able to devise a strategy that would accomplish all short and longer-term goals, over the next 2 off-seasons with no disruption to their online processes.

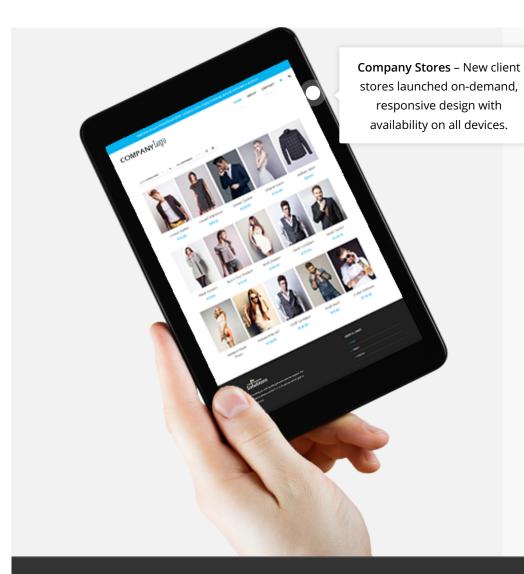
Their web presence is now in a good place, with modernized design elements, intuitive navigation, revamped merchandising capabilities, and latest SEO aspects. By implementing a WordPress CMS system, they can self-manage their website content and easily spin up customized 'company store' sites for their corporate apparel and merchandise clients. Their mobile scoring app has enhanced usability, stability, and added functionality. And it's all running on new highly-supported cloud infrastructure.





What They Had To Say





Digital Catalogs for **Company Branded** Golf &

Corporate Apparel and

Merchandise



© Komaya, LLC — Kreative Web Experiences

