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Skype In Media

Skype is a popular video service application, from Microsoft, that has transformed the way we communicate.





Skype In Media

[Skype](#) is a popular video and voice call service application that has transformed the way we communicate, and another Microsoft property that we had the privilege of working on! WebDevStudios was hired to rebuild and redesign the site for [Skype TX](#), a broadcasting hardware and software solution that allows users to integrate Skype callers from anywhere in the world into broadcasts. Skype TX has been used for news, TV and film, conferences, and more, and is a broadcasting solution that takes video and voice calls to the next level.

We manually migrated all of their content from an old system to a new one, put Skype TX on WP Engine, and created a new design that better reflects their needs for their current user base.

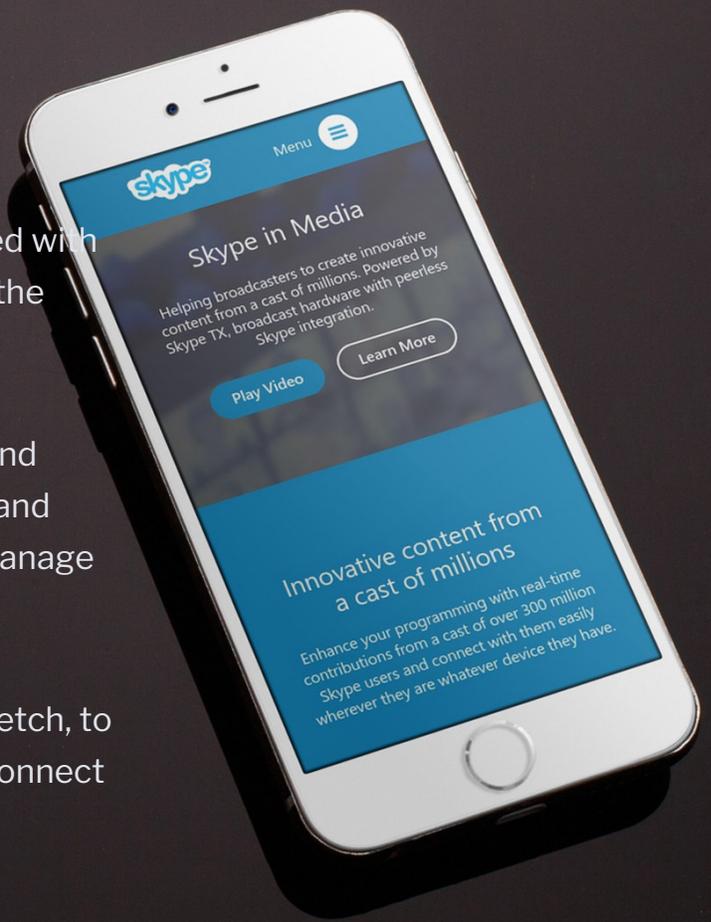


Custom Design Work

WebDevStudios worked with Skype on a collaborative custom design phase that ended with a simple, refreshed look that still adheres to the internationally recognized Skype branding.

We worked with the Skype team to understand their goals, make the site easier to navigate, and easier for the editorial team to control and manage their content.

Our design process takes our clients from sketch, to launch. We do more than create a look. We connect with you and help you next-level your brand.



Enterprise Environment



WP engine

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Although we've worked on a variety of Microsoft sites, this was the first Microsoft property to be hosted on [WP Engine](#). WebDevStudios facilitated the transition, from recommending WP Engine, to making proper introductions and offering technical assistance that made the transition and migration seamless.

WebDevStudios frequently partners with WP Engine for enterprise level environment support. We have a high level of trust with WP Engine as the premiere Managed WordPress Hosting provider for large brands – their difference lies in their full-service

solution, proprietary platform layers, and industry's best WordPress service. As partners, we will help you find the right blend of technologies and service expertise to power your enterprise performance.

[Microsoft currently operates several WordPress powered sites on the WP Engine platform](#), all built and designed by WebDevStudios.

LOOKING FOR A DESIGN AND DEVELOPMENT PARTNER?

LET'S WORK TOGETHER

