



Policy Circle

The Need

The Policy Circle offers women interested in the issues that affect their communities a space to talk about their concerns with other engaged women. The Policy Circle needed a way to organize chapters, chapter leaders, and members while also disseminating audience-specific information through an online platform. The organization is constantly improving their web application so needs a framework to support iteration.

The Solution

The Policy Circle's website acts as a social media platform, connecting women through articles, user-submitted posts, events, and policy issues. Engage uses an agile approach to The Policy Circle, rolling out major updates on a regular basis. Before any update is available on the site, we plan out functionalities, write user stories, build wireframes and test them in front of real users. Once the feature is approved, our design and development team build it in a way that will allow further iteration and scalability in the future.



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