



State Policy Network

The Need

State Policy Network (SPN) asked Engage to build an online platform appealing to both pre-existing members and the general public. With members across the United States, SPN needed streamlined means of organizing information and simple ways to update the site in house.

The Solution

For public users, Engage designed a visually stunning website that puts SPN's members in the spotlight. For dues-paying members, Engage built a private portal. With several tiers of permissions, users are restricted to content within their membership status. The portal features trainings and toolkits for their members to access, as well as a list of all users who have opted into their digital rolodex called "People Connector."



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THE NETWORK

Click a state below or

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