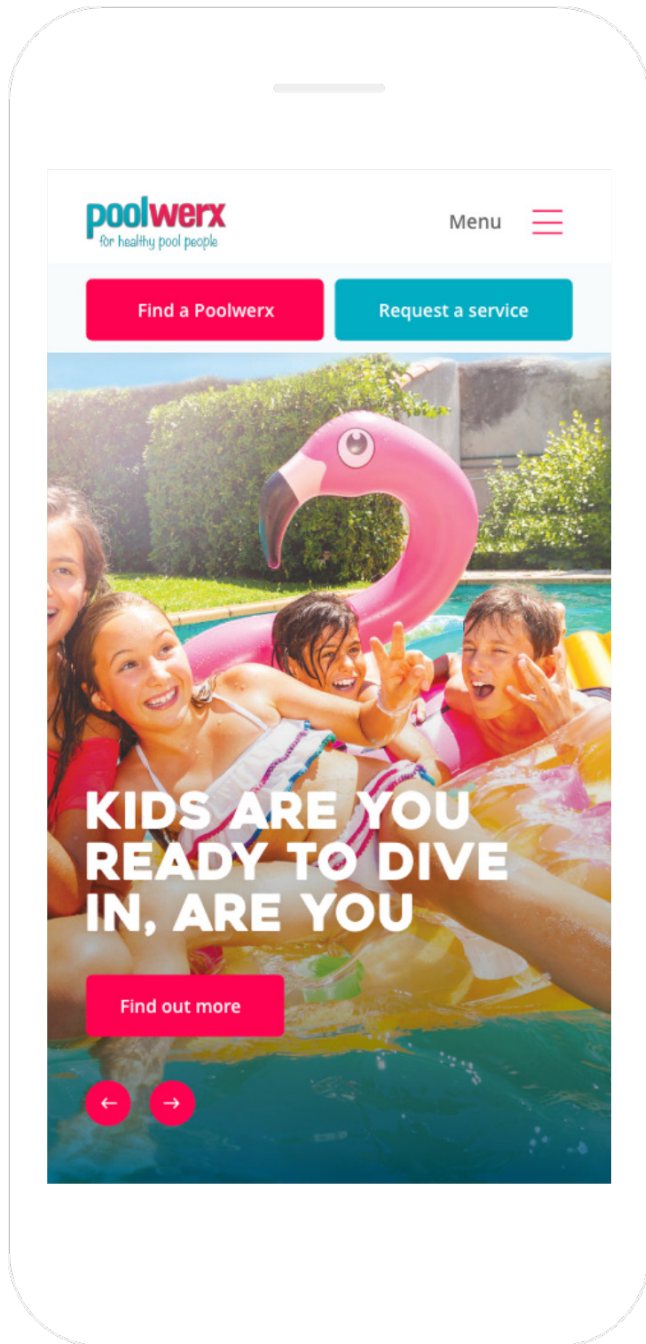


poolwerx
for healthy pool people

Partnership Case Study





Poolwerx + Vivo Group

Partnered in 2017 | 40+ projects delivered

Vivo Group were engaged by Poolwerx to relaunch their online presence across international markets. Starting with the US site and rolling out across Australia and New Zealand. This paved the way for

KEY REQUIREMENTS:

- WordPress Multisite structure
- Geo-location functionality
- Architected for SEO performance
- Deployment of domestic websites for AU, US and NZ
- WPEngine Hosting
- eCommerce functionality in development

“*The team at Vivo conquered all of our requirements and delivered the perfect solution.*”

Leo Blanco, Digital Marketing Manager