

## Santa Cruz Business Opportunities

Imagine having over 40 professionals who refer your products and services to prospective clients. Would you like to add them to your sales force without paying them a salary, to support and help you with your business ...

[Learn More About LeTip](#) →

### WELCOME TO LETIP

Referral marketing is the key to success in many businesses, and the more sales people out there selling your services, the better.



#### Weekly Highlights

We meet weekly to exchange qualified business leads, build solid professional relationships, develop strong presentation skills and become proficient in marketing our services to prospective clients.

[READ MORE](#)



#### Member Directory

We are a referral-based networking organization of 40+ professional service providers. If you want to join our ranks, please view our Member Directory to see if your business category is not already represented.

[READ MORE](#)



#### Program & Events

View our chapter's program calendar and the schedule of our upcoming weekly Showboat and Speaker presentations, as well as scheduled social networking events and informal chapter mixers.

[READ MORE](#)



#### Join Our Meetings

We meet every Thursday from 7:00 am to 8:30 am at Erik's DeliCafé located at 1664 Soquel Drive, Santa Cruz, CA 95065. For more information contact our Membership Chair Duncan McCollum at (831) 459-9990.

[READ MORE](#)

## Why Choose LeTip?

LeTip Santa Cruz is the premier professional networking organization made up of local, connected business people that support each other through qualified business referrals. Our guiding principle is to intentionally help one another prosper through mutually beneficial relationships, and thus create an economy that rewards everyone.

Imagine if you had over 40 professionals that you could call on, people who were good at what they do, and who also referred you business. Would you like to add 40 people to your sales force without paying them a salary, to support and help you with your business growth?

Well, that's what LeTip Santa Cruz is all about, and no organization does it better.

### RECENT POSTS

[Showboat – John Pickart – Jan 30, 2020](#)

[Showboat – Chris Phillips – Jan 23, 2020](#)

[Showboat – Sean Rovai – Jan 16, 2020](#)

[Showboat – Jonah Versman – Jan 9, 2020](#)

### DEFINITION OF A TIP

A qualified business tip is a company or person who is interested in a specific service or product and is expecting a call from a LeTip member.