



Collaboration by Design

YEP's old website was difficult to digest, as evident in the image to the left of the sliding divider. Participants in YEP's Design Work program created a new YEP logo and style guide. Elevation designed the new website to showcase the work of these talented

The new website, right, couples boid graphics with a lively color palette to make the site visually appealing and easy to navigate. This site was also built with a more user-friendly CMS platforn thus allowing YEP staff to easily make updates internally.



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While YFIs a youth organization, their audience also includes community members, volunteers, and donors. Many young people are referred by the courts, community members, or family. The new, streamlined website is attractive to both teens and professionals and makes it easy to find information and get in contact.

Most importantly, the new website sparks action by visitors through the compelling stories and photographs that are highlighted by the design. By focusing on images and adding playful elements, Elevation created a website for Youth Empowerment Project that reflects its young population while still appealing to donors.



