



MEDIA  
STREAM



# FULL-SERVICE MARKETING

A presentation by Charn Pennewaert





# ABOUT MEDIA STREAM

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# ABOUT MEDIA STREAM

**When the Going Gets Tough,  
The Tough Get Creative**

With over 20 years of leadership, design, and marketing experience, Charn Pennewaert leads the Media Stream creative team with personalized marketing solutions. She has trained and assembled a unique team of creative and innovative designers and developers to ensure client success.

We understands that the success of a marketing campaign doesn't just come from brainstorming ideas, it stems from making those ideas come to life. That's why, in addition to our modern responsive website designs and performance based marketing strategies, we provide a complete and comprehensive marketing solution that's based around one thing: **YOU**.





# MEET CHARN

“I am passionate about my role as a dedicated social media and marketing consultant. My clients often refer me to other businesses and associates for my expertise with the various social media channels.

As an experienced entrepreneur and resident of Newport Beach, I enjoy connecting with local businesses and helping them thrive with innovative and creative solutions.”



- Founder of Media Stream, LLC
- Website Design Services, Social Media Management, Marketing Consultation
- 8 years of Web Design, Social Media Management, Business Consultation and Marketing experience
- 20+ years of entrepreneurial and product development experience , operating a custom design lighting and furniture manufacturing business
- Certified in Hootsuite, Buffer, Loomly, and SproutSocial
- Hands-on experience in Content Management
- Extensive knowledge of SEO, keyword research and Google Analytics
- Excellent communication, analytical and multitasking skills



# OUR SERVICES

WEBSITE DESIGN & DEVELOPMENT

SOCIAL MEDIA MANAGEMENT

SEARCH ENGINE OPTIMIZATION (SEO)

PROFESSIONAL COPYWRITING

VIDEOGRAPHY

GRAPHIC DESIGN

NEWSLETTER MANAGEMENT

MEDIA STREAM MARKETING 2020





# WEBSITE DESIGN & DEVELOPMENT

- Custom and modern website design
- SEO-ready backend for optimal visibility
- Keyword-focused content
- User-friendly and mobile optimized design
- Market Analysis to analyze Top Competitor's SEO, Google AdWords, Backlinks, etc.
- Partnered with WPEngine
- Mobile-friendly user experienced across all Android and iOS devices



# SOCIAL MEDIA MANAGEMENT

## RESEARCH

All our client's projects begin with research into the current market landscape and competition as well as user preferences.

## STRATEGY

Whether its a Mom n' Pop or a large corporation, every client deserves a solid and data-based strategy for social media.

## BENCHMARKS

Our clients are always in the know with the progress of our social media efforts with Monthly Benchmark Reports.

## CONTENT

Media Stream's diverse team of designers and developers are constantly crafting innovative solutions and assets for our clients.

## COMMUNICATION

We keep a open line of communication with our clients customers, responding to social queries, comments and more.

## ENGAGEMENT

We actively generate engagement and develop brand awareness for our clients with highlighted promotions, campaigns and other exciting ways to engage.



# HOW WE CAN HELP

- Mobile-friendly website redesign with seamless Online Consultation Scheduling
- Updated News & Events Page with keyword-focused Blog Management
- Professional Copywriting, Photography, Videography and Digital Content Creation
- Social Media Management for Facebook, Twitter, Instagram and LinkedIn
- Professional Online Zoom Events & Webinars
- SEO-ready Website Backend (off-site/on-site)
- Robust Marketing Strategy based on in-depth Competitor Analysis





# CLIENT TESTIMONIALS



**DR HOWARD COHN**

Founder, Cohn Health Institute

"When it comes to digital marketing, website design, and socialmedia management, few have the talents, vision and personalclient experience that Charn Pennewaert and her team have."



**CAMILLE LEON**

Founder, Holistic Chamber of Commerce

"Media Stream Marketing is like magic! Ever since Charn Pennewaert started handling our InstaGram account, we have been looking good and flying higher. Our membership directory has grown by 3 folds since her management."



**ADAM TOLK**

Founder of OakLeafWellness.com

"I was first referred to Charn by a business partner and she assisted us in successfully managing our Wellness Center in CT.I would STRONGLY recommend Charn, and her services, to anyone interested!"

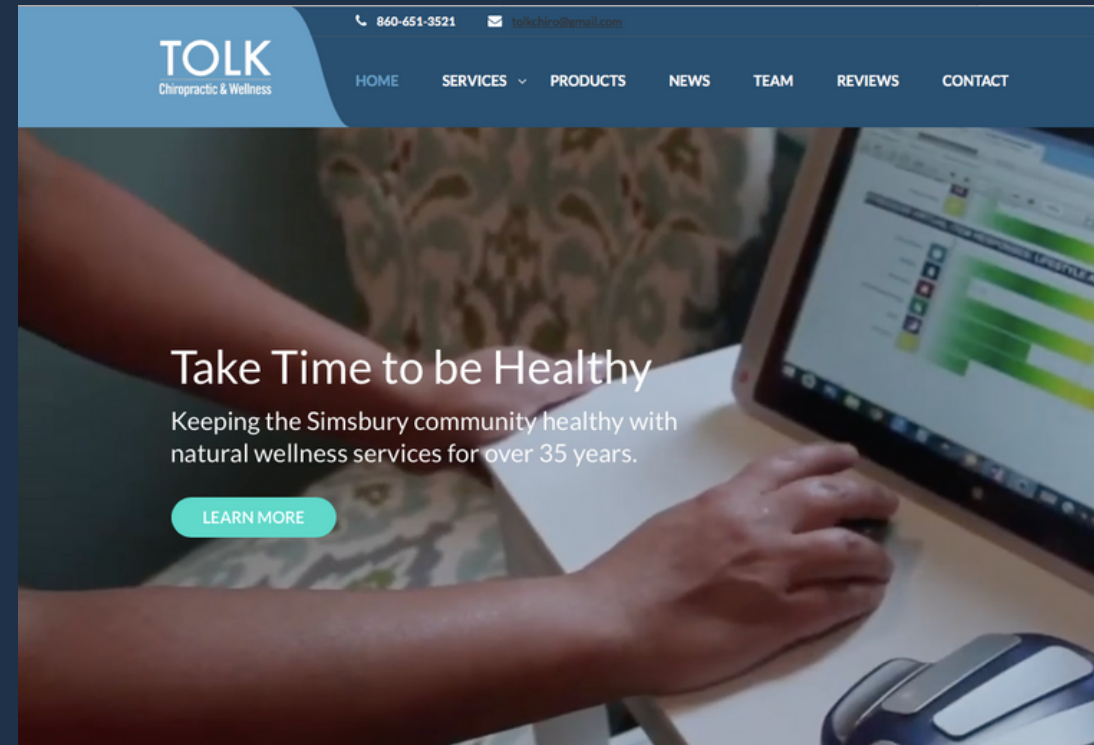


# CLIENT WEBSITE EXAMPLES



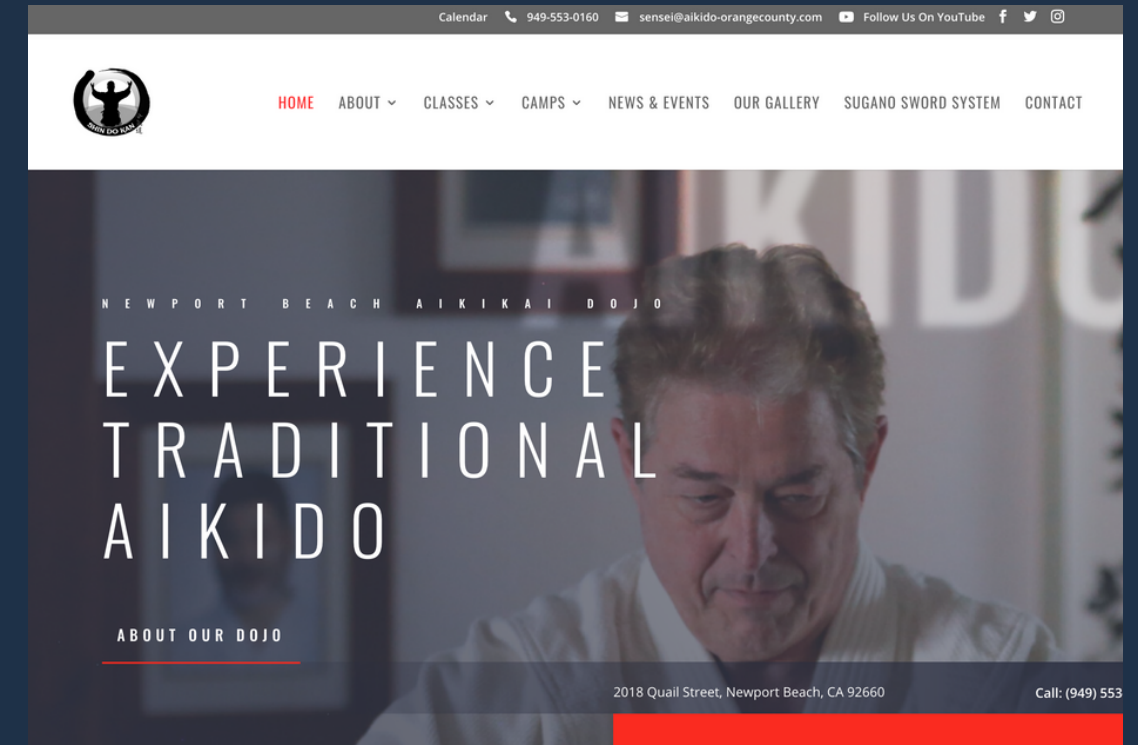
## COHN HEALTH INSTITUTE

Cohn Health Institute offers comprehensive alternative integrated holistic healthcare in Costa Mesa, CA for over 25 years. With a team of wellness practitioners, CHI is OC's top wellness center.



## TOLK WELLNESS CENTER

Tolk Wellness Center has been serving the local community of Simsbury, CT for the past 35 years with holistic healthcare and chiropractic services. Led by Dr. David Tolk, the wellness center is thriving to help its patients.



## NEWPORT BEACH AIKIDO

Newport Beach Aikido offers traditional Aikido training with Gentil Penneewaert Shihan in Orange County, CA with over 35 years experience and wide range of classes for women, men, teens, and children.





# CONTACT CHARN

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