

PORTFOLIO PRESENTATION

Why Antonino
is the right choice to be your
Graphic Designer

with website coding experience.

Antonino Foti

Graphic Designer | Web Developer | Print Production Specialist

Career and Expertise Highlights

Mr. Foti is a results-oriented media professional who managed multiple projects during various time frames. Over 15 years of outstanding ability to sell and translate practical operational requirements and effective workflow solutions into graphic, print, web development and in all marketing channels. Worked with high profile clientele to aid in their marketing operations such as Christian Dior, Clinique, Bobbi Brown, Estée Lauder, Chanel and much more.

Areas of Expertise:

Graphic Design, Photo Retouching, Pre-flighting, Campaign Design, Web Design and Development, Wide Format Design Service and Production, Reprographic Operations, Digital Asset Management, V.D.P. Mail Campaign Design and Coordination, Business Management, Customer Service, Complex Problem Solving.

Software/Platform Skills:

Proficient in Mac and PC, Fusion Pro, EFI MIS Software, Online store front software Color Editing and Workflow programs, Social Media Page Development and Maintenance



Mr. Foti laid out and edited multiple design files from top rated organizations utilizing his design talent. As a print specialist, the clients have a secure peace of mind that all design layouts meet and exceed print requirements. Built trusting relationships through thoughtful and sincere file handling and turn around time. Produced stunning print and cut work for retail window vinyl, corporate wall graphics and much more as part of grand format printing. Preflighted and performed quality checks to ensure file accuracy and dependability. Used Quite Imposing for impositioning various print products. 10+ years of paper management experience.

List of Skillful Assets

- Creative and Innovative.
- Detailed Oriented.
- Excellent in Photo/Image Manipulation.
- Great Color Sensitivity.
- Excellent in Preflighting.
- Well Versed on Digital Asset Management.
- Great in spotting file issues early on.
- Expertise in advising on which print designs work better on one substrate vs another.
- Print Production since 2005.
- Knowledge in the Adobe software since 1995.



Original Photo



Vectored - Image Traced



Creative Illustration of space exploration.



Abstract

To be a successful graphic designer...
you must know print!

Expert in Production Software

 Office 365



- Proficient in Microsoft Office
 - Word
 - PowerPoint
 - Excel
- Apple iWork Applications
 - Pages
 - Keynote
 - Numbers

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Acrobat DC
- Adobe Dreamweaver
- Adobe After Effects
- Adobe Acrobat DC Plug-Ins:
 - Enfocus Pitstop
 - Quite Imposing



World Trade Center – One World Observatory



Modell's Times Square – 7th Avenue Location

Trust, Secure Graphic Design and Print Production

- At BNP Paribas New York Corporate Location, Antonino was a Graphics and Production Specialist. He held the responsibility of upholding their branding guidelines.
- Trusted in keeping highly classified documents secured.
- As an innovative thinker, Mr. Foti developed impressive print collateral. Superb in visual communications.
- Proficient in image tracing; he restored quality logos from low resolution images.
- Having been in the printing industry since 2005; he has the much-needed print production guidelines and requirement knowledge. All of his designs are created to be print ready upon design completion. Other designers would first finish their layout based on how they see it visually. Antonino Foti's way saves a lot of operational time and meets deadlines.
- A graphic designer's line of work requires detailed oriented discipline. Image manipulation and photo retouching requires a sharp eye to simulate a realistic impression.



1 BANK FOR CORPORATIONS
IN EUROPE AND BEYOND

Keep Reaching: The Global Corporate Advertising Campaign

The Keep Reaching campaign is all about our customers, and their ambition to build a better tomorrow. BNP Paribas is the bank for a changing world. **It celebrates clients as people, encourages them in their endeavor, and supports them with all the resources at its disposal.** Banks don't change the world; people do. This is why we want to serve our customers in the best way we can. Our only measure of success is how much we have been able to help our customers to achieve their goals and we believe that we can achieve this by providing them with the best possible quality of service.



Straight Talking

BNP Paribas "is the bank for a changing world". This is why, through every one of its actions and across all of its business lines, it communicates, values, encourages and supports its customers in agents of change. In a difficult economic environment and one in which confidence in banks has been shaken, BNP Paribas places its customers more than ever at the heart of its concerns and makes every effort to support them in all of their projects. These intentions are reflected in straight talk, focus on customers' real circumstances and the daily work of our teams. In this way, BNP Paribas is re-engaging its customers in conversation by adopting an approach based on authenticity, simplicity, honesty and proximity.

The Retail Bank Talks Straight

At the end of 2010, BNP Paribas Retail Banking in France launched a new slogan, "Parlons vrai" (Straight Talking). It is supported by a campaign featuring the experiences of real customers and their real advisors. These ads present the stories of Jean-Marie, Bernadette, Aurélie,



Avril continues to expand in 2011

In 2011, **Avril BNP Paribas Group presented a significant increase in terms of activity. This is the result of a winning growth strategy. The healthy state of Avril's most recently established subsidiaries, and looking back BNP Paribas. In 2011, Avril will continue to focus on the quality of its service and the added value it brings to customers.**



Despite difficult economic conditions, especially in Europe, Avril's seized fleet of 487 000 vehicles continued to progress in 2011 (3% up from 2010), supported by the thriving activity of its recently established subsidiaries.

Vehicle purchases slightly exceeded the previous record (achieved in 2008) with 210,700 units. The number of vehicles sold (191,000) showed strong growth, up 25% compared to the previous year. "Despite economic upheavals in Europe, the impact of the tsunami and the Fukushima disaster in Japan on the delivery times of new vehicles in particular, as well as the significant downturn in prices on the second-hand car market in the first quarter, Avril met its goals in terms of growth as well as profitability," says Avril CEO Philippe Bimont.

A growth strategy that bore fruit in 2011

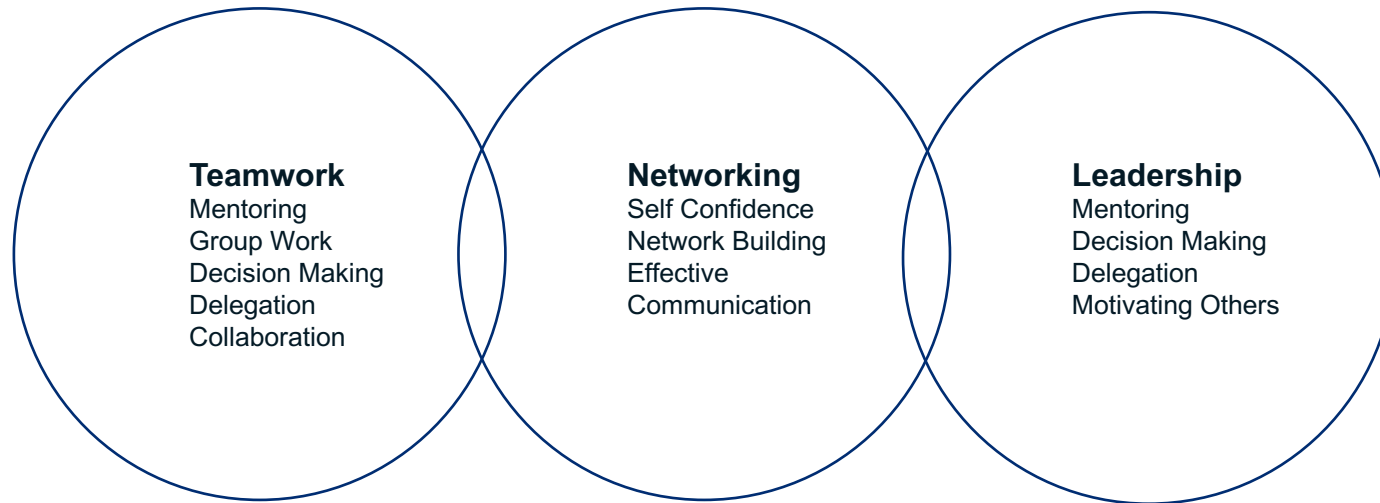
In May 2011, Avril Germany's purchase of Commerzbank Auto Leasing GmbH, the former full service leasing subsidiary of Commerzbank Mobilienleasing GmbH, brought the leased fleet up to a total of 35,260 vehicles up 44% from 2010. In addition, recently established subsidiaries now contribute significantly to the growth of Avril's fleet, adding more than 4,600 vehicles to the company's overall fleet in 2011. Leased fleets for motorcyles increased by 34% in both Brazil and India, and 50% in Turkey.

In 2013, Avril is expanding its horizons, consolidating its offer for SMEs, and betting on service quality

Avril is continuing its international development policy. In January, the group announced the opening of a subsidiary in Denmark. The first step in a broader plan to get established in Scandinavian countries. The companies and services Avril's global presence in Europe, with Denmark following Avril's 10th subsidiary in the continent. "I am happy to announce that our presence in Scandinavia will be reinforced by a subsidiary in Finland, which will be operational

Presentation that I did for BNP Paribas in 2012.

Individually Solid/Team Worthy/Work Ethic



Individually Solid/Team Worthy Work Ethic (cont.)

- Worked in a professional corporate environment, it's important to have sharp listening skills, to communicate clear and to the point. With this, Antonino Foti is very comfortable in speaking to anyone globally.
- As a team leader, he leads by example by showing confidence, clear communication skills and listen to the needs and responds with quick, clear and efficient solutions.
- Throughout his professional career, Mr. Foti provided superb customer service, administrative duties to secure order and protocol. Ensuring that work orders are updated to reflect the current status. One of his key attributes is that he is very into protocol. When issues arise; communication is extremely important when assessing the issues and honing-in on the problem areas logically.
- Responsibility is what he embraces and welcomes more of it. When he has the full scope of the project(s) at hand; Mr. Foti can multi-task activities especially when they are apart from another. His mind is trained and accustomed to do multiple tasks at once. His reward in having this responsibility is getting the jobs done and on time or ahead of schedule. The satisfaction of maintaining the job role without cutting any corners is something of value that he keeps close to his heart.

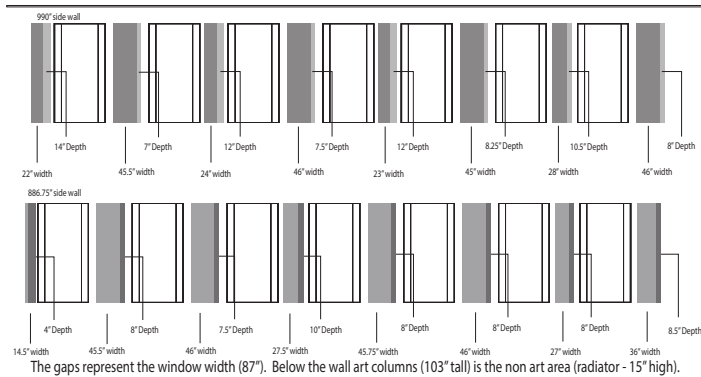


Mars Corporate Office
Wall Graphics
Lentils (Bottom),
M&M's Chocolate
Candies Characters
(Above)



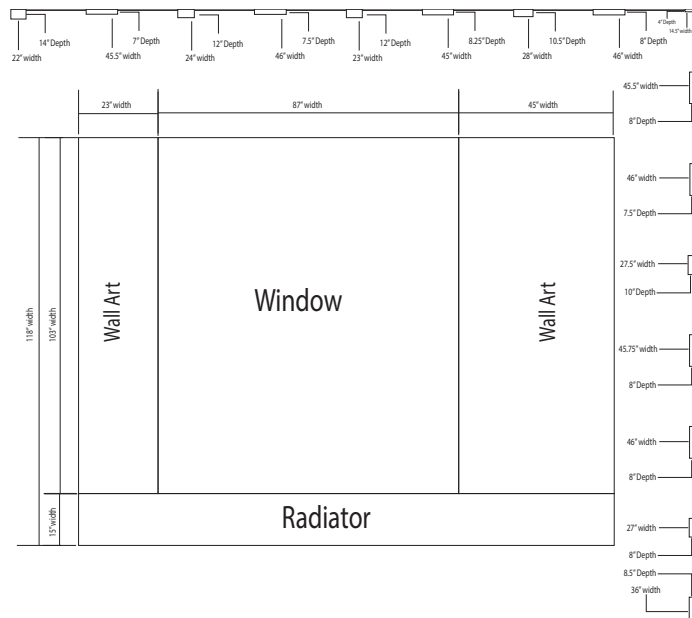
Mars Corporate Office
Wall Graphics
Mars Retail Group
M&M's Chocolate
Candies Characters

Portfolio Gallery – Mars MGC



Schematics

Obelisk Project



Column Artwork



Portfolio Gallery – Mars MCG (cont.)



Portfolio Gallery – Modell's



Before



After

Front View

Merchandise Floor Plan Schematic



Angled View



Grand Opening Poster



Directory with an elegant feel.

Portfolio Gallery – Logos

PALEOFUTURE

Paleofuture
Blog about the future



Math Paradise
Brain Teasers, math puzzles, logic games,
and optical illusions.



FUR Group
Independent Record Label

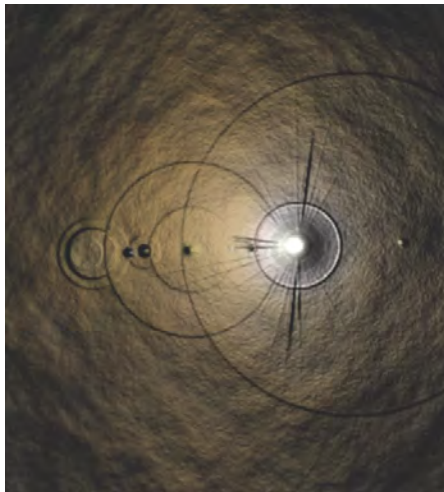


Trad.io
Radio

Portfolio Gallery – General



Creative and Symbolic



Light beam blasting through a rock wall.



3-D Vector Bottles with wrap around flames.



Pergola Restaurant Promotional Collaterals

CSS



HTML

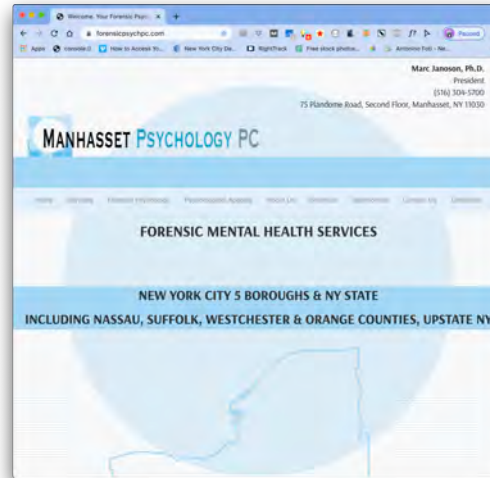


JS

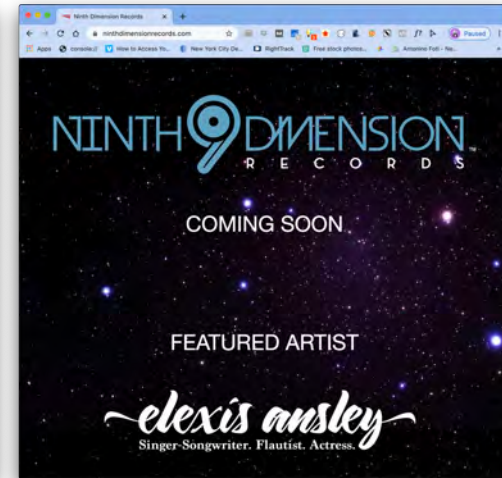


Information and Site Work

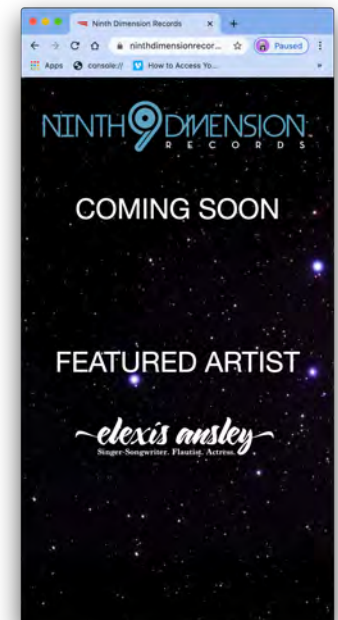
- Websites are built from scratch
- Using Adobe Dreamweaver Software
- Using Straight forward HTML, CSS code with Javascript and PHP
- Work with a web hosting provider partner to deliver the client's website online.
- This design method provides maximum control over the site
- Maximum SEO data input.
- Preferred and most flexible way to implement Schema code
- Cover a broad range of website development from:
 - a. graphic design(off-line/on-line) elements
 - b. Wireframe
 - c. Custom coding (HTML, CSS, JS, PHP)
 - d. Web Hosting Partnership
 - e. Content Management
 - f. SEO/Schema
 - g. Social Media account setup

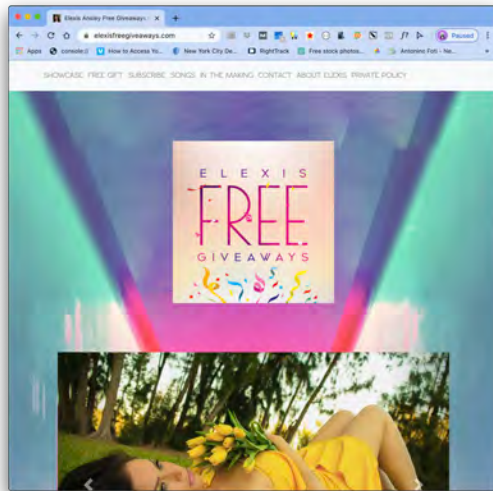


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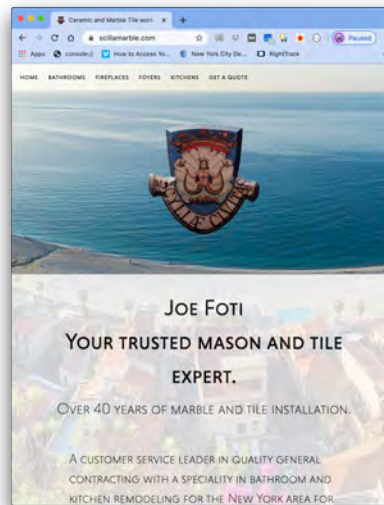


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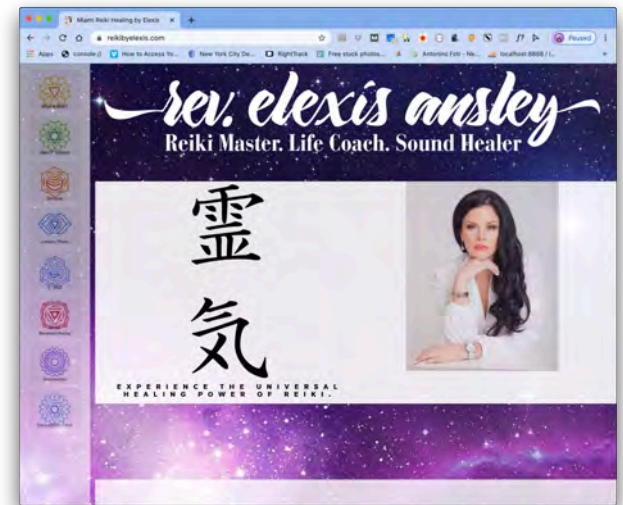




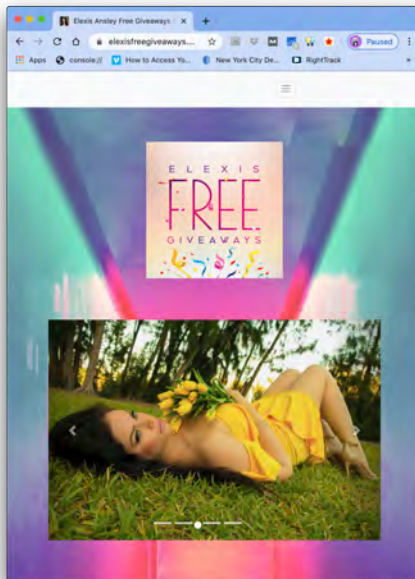
elxisfreegiveaways.com



scillamarble.com



reikibyelexis.com



I Pledge my performance:



- meet and exceed your standards.
- continuously be sharp and efficient.
- provide excellent customer service and assistance to any inter-department's needs.
- execute quality designs at favorable turnaround times.
- provide innovative approaches to issues that need fine tuning.
- reflect to what your stands and method of service.

Thank you!

