

The web hosting qualifiers

A PLAY-BY-PLAY GUIDE TO SELECTING THE RIGHT WEB HOST FOR YOUR BUSINESS



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Building, managing, and optimizing WordPress sites for your business comes with a lot of options. Similar to drawing up a game-winning strategy, any number of plays could help you reach the goal line.

But just like a game-winning coach spends time hand-picking the best recruits, it's important that you choose the right players for your digital presence, beginning with your hosting provider.

The right web host will serve as a natural extension of your team, helping you work smarter, not harder, and providing you with the expertise to fill in the spaces where you need it most.

While you will ultimately be the one to determine if a hosting provider has what it takes to support your business, this guide will aid you in that decision, offering tips you can use to put potential hosting partners through the paces.

Understanding your business



In today's rapidly-evolving digital landscape, one-size-fits-all simply doesn't fit anymore. That's true for your technology stack, and it's true for your hosting provider, which should offer you the freedom and flexibility you need to achieve your goals.

Freedom and flexibility is often what draws businesses towards WordPress in the first place—its [ease-of-use](#) as a Content Management System (CMS) is hard to match, and its open-source [code base](#) and massive catalog of [plugins](#) and [themes](#) allow you to build sites exactly how you want (and host them with your provider of choice).

However, if you build and manage WordPress sites with a web host that doesn't specialize in WordPress, you may find it difficult to maximize the full potential of your digital presence.

Additionally, a provider that doesn't offer flexible plans or one that tries to force you into the wrong plan is not a partner for long-term growth. No matter what your business looks like

now, you need a hosting provider that can meet you where you are, while providing plenty of options to scale, flex, and grow as your business does.

Small-and-medium-sized businesses may require fewer server resources than a multinational corporation, but that doesn't mean they should receive less attention or care from their hosting provider. In fact, small businesses often need specialized guidance as they typically have smaller teams and fewer internal resources.

On the other hand, large enterprise sites and high-traffic eCommerce stores also require guidance and best practices, especially when it comes to ensuring private consumer data remains secure while facilitating fast, seamless digital experiences.

Before you engage with a potential hosting provider, map out your business goals with regards to growth and your digital

reach. Have an idea of how many sites you need to support for at least a 12-month period, and consider things like number of site visitors, gigabyte (GB) storage, and bandwidth.

You can find out more about key terms and considerations to keep in mind when evaluating different hosting plans [here](#).

To make sure a potential hosting provider has what it takes to meet your business needs, make sure it:



Offers a plan size that fits your business needs

Cost is but one factor when evaluating different providers and plans. While a discount price point may be compensating for fewer features and/or limited bandwidth in the fine print, limited options from one tier to the next can force



Provides options for growth at scale

Flexible plans are a great start, but what happens when you surpass the features of your current plan, or need to scale up for a large traffic event? Finding a host that can readily scale with your business allows you to work faster,



Ensures the freedom and flexibility of WordPress

Hosting with a provider that doesn't specialize in WordPress can mean missing out on WordPress-specific server configurations, as well as WordPress updates and optimizations that improve internal workflows and site functionality.

The WP Engine Difference

WP Engine hosts more of the top 200,000 sites by traffic than any other hosting provider, thanks in-part to our [tiered pricing and unique plan types](#), which allow businesses of any size to meet their specific web hosting requirements.

That means you pay for what you need without the addition of unnecessary extras, while ensuring you have the bandwidth to scale. Most importantly, with any WP Engine plan, you won't be left to deal with issues on your own should a problem arise.

Fully-managed WordPress hosting, which includes 24/7/365 access to WP Engine's always-in-house WordPress experts, is available at every level, with plans as low as \$20/month for SMBs with a single site, \$50/month for specialized eCommerce solutions, and customizable solutions for large-scale enterprises.

With the ability to configure all the important features you need—including plugin and theme updates, site monitoring, advanced security, proprietary caching, and more—WP Engine

creates an environment in which businesses of all sizes can truly thrive on WordPress.

This is made possible by more than 10 years and 1.5 million engineering hours dedicated to our WordPress-specific platform, as well as the developer tools, technology, and award-winning support we provide to more than 185,000 customers around the globe.

WP ENGINE HOSTS MORE OF THE
TOP 200K
SITES BY TRAFFIC THAN ANY
OTHER HOSTING PROVIDER

Learn more about WP Engine's fully managed WordPress hosting platform for businesses of all sizes [here](#).

Server resources



While finding a host that can meet your business needs is crucial, tying that together with specific infrastructure requirements is also an important qualifier for any web host.

One of the most important pieces of your web infrastructure is the server (or servers) it includes, as this will play a major role in your site's ability to serve content quickly and keep up with increased demand.

Servers generally fall into two main buckets: Dedicated or Shared.

Dedicated WordPress hosting

Larger websites often require more server resources to meet higher levels of traffic and process more data. If that sounds like your site, [dedicated WordPress hosting](#) may be right for

you. Hence its name, dedicated hosting provides your site with a server all to itself, rather than one that shares valuable resources with other websites.

While dedicated hosting offers you the highest ceiling with regards to server resources, bandwidth, and security, it will also come at a higher cost. What's more, with an unmanaged or discount web host that only provides the bare minimum, you may be responsible for managing your server all by yourself.

Typically, dedicated servers are used by larger companies and websites with the budget and the requirements to justify the cost and necessary staffing (e.g. eCommerce sites and high-traffic digital publications).

Although dedicated servers often do require more attention and maintenance than a shared server, [managed dedicated servers](#) can offload the responsibility from your in-house teams, while ensuring peak performance and prioritizing security.

Shared servers

In contrast to dedicated servers, shared servers accommodate many websites using a shared pool of server resources. This is the most common type of server setup you'll find, and it can be a great option for sites that require a set amount of resources.

Shared hosting can also vary—widely— from low-end discount hosts, to higher-end shared hosting solutions.

Lower-end options often put many websites on a single server, and have limited security protocols between accounts, increasing security risks and cross contamination from other websites on the server. This can be particularly prevalent with discount hosts, as a low barrier to entry allows for a larger number of poorly-configured shared environments.

Higher-end hosting providers will limit the number of websites on a shared server, and ensure there is additional bandwidth as well as failover capabilities if one website on the server experiences a traffic spike, or starts to overuse resources. These solutions are often considered “managed” meaning they include improved and continuous security measures and limitations to protect against cross contamination.

For many businesses, lower-end shared hosting may offer an attractive, upfront price point, but it's ultimately not a viable option, especially if sensitive information is stored on the site (such as customer data or payment information). Higher-end shared hosting, on the other hand, can provide a good compromise between price vs. functionality and security.

When looking for a partner to host your site, you'll need enough power to handle your current traffic plus additional room to scale as your business grows. A good way to estimate your current needs is to multiply your current monthly site traffic, the average page size on your site, and the average number of pages viewed by a single visitor.

For example, if your average page size is 20 KB, your site regularly sees 1,000 visitors per month, and each of those visitors accesses five pages on your site before navigating elsewhere, your needs would look like this:

$$\begin{aligned} & \mathbf{1K \text{ VISITORS} \times 20KB \times 5 \text{ PAGES}} \\ & \mathbf{= 125MB \text{ OF BANDWIDTH}} \end{aligned}$$

If shared server resources are indeed a fit for your needs, it's important to understand how a web host separates that traffic, and the contingency plans they have in place should one server tenant (or a site hosted on that server) create issues for others.

Finding a WordPress-specific host that takes a hands-on approach to server management will help you ensure your server configuration is optimized for WordPress, leading to improved performance, security, and peace of mind for you and your sites.

When evaluating the server resources offered by a web hosting provider make sure it:



Offers sufficient resources for your needs

Your web host should provide server resources that meet your current requirements, while also offering options to scale up as needed. Estimate your current needs by multiplying monthly site traffic, average page size, and the average number of pages viewed by a single visitor.



Provides clarity around shared environments

It's important for your web host to disclose how it manages its shared server environments, particularly with regards to the way it separates traffic between server tenants and the contingency plans it has in place should one server tenant (or a site hosted on that server) lead to issues for others.



Doesn't leave server management up to you

Finding a WordPress-specific host that takes a hands-on approach to server management will help you ensure your server is always optimized for WordPress, leading to improved performance, security, and peace of mind for you and your sites.

The WP Engine Difference

WP Engine has democratized enterprise-quality digital experiences for small businesses while accelerating websites for some of the largest companies in the world. We have the server resources required to host huge sites for notable brands, and our flexible solutions allow SMBs and smaller agencies to pay for what they need now, while providing infrastructure they can rely on as they scale.

[WP Engine's Service Level Agreement](#) guarantees 99.95% uptime for all plans (and 99.99% for custom, dedicated solutions), so your sites can continue to serve up your content flawlessly.

With more than a dozen data center locations across the globe, and security protections including a proprietary firewall, automatic core updates, and login protection, you can store your content close to home, ensuring safety and lightning-fast speeds for your customers, no matter where they're searching from.

[Sonovate](#), one of the UK's fastest-growing business finance lenders, [saw significant improvements](#) after migrating its site to WP Engine's platform, including a decrease of more than 95% in Time to First Byte (TTFB). Additional performance improvements post-migration have seen Average Page Load Time (sec) decrease by 43.84%, Average Page Download Time (sec) has decreased by 76.49%, and Average Server Response Time (sec) has decreased 30.70%.

95% ↓

IN TIME TO FIRST BYTE (TTB) WITH ENGINE WHEN YOU MIRGATE

Find out more about WP Engine's global server locations and how our customers select the best ones for their needs [here](#).

Developer tools and technology



While server resources are the raw power that fuels your website, specialized tools and features that make developers' lives easier aren't just complementary, they can be a game-changer.

That's why, when qualifying the right web host for your business, it's important to look closely at the set of tools made available to you and your development team.

Some low-cost hosts may provide basic developer solutions with their hosting plans. This might work for teams with plenty of in-house talent and a desire to remain hands-on, but if you have limited time and/or technical expertise, a lack of development tools from your hosting provider could mean more DIY solutions that have to come from you and your team.

On the other hand, a web host that offers a more robust set of dev tools as part of its web hosting platform will help you and your development team speed up workflows and improve the quality of your code.

Additionally, because there is such a wide and growing list of WordPress developer tools available today, a web host that provides access to a full toolset—rather than a disparate, incomplete collection of solutions—means you and your team can accelerate development and save time when it comes to finding the right solutions.

There are indeed a plethora of developer tools available today, but some of the most common are focused on site building, site maintenance, and code quality assurances. As you explore the developer tools offered by different web hosts, some of the most important things to look for include:

- **Site monitoring:** look for solutions that help you and your developers keep tabs on real-time site performance while alerting you to potential issues before they become more serious.

- **Themes and theme frameworks:** a quality theme is the starting point for any great WordPress site. Make sure your web host provides you with options for accessing and customizing premium WordPress themes.
- **Tools for builders:** solutions that enable developers to more easily build their digital projects can include tools for customizing pages (and content fields), migrating data, or quickly serving media and asset files from a CDN.
- **Local development:** a robust local development environment, which is available offline, on your local machine, enables developers to build new sites from scratch and make changes to existing sites without breaking anything in production.
- **Modern tools for headless development:** headless development is arguably the future of the web. Make the hosts you're evaluating offer tools and resources that enable headless development with WordPress.

When evaluating the developer tools offered by a web hosting provider make sure it:



Provides access to a wide set of quality tools

There are many developer tools available today, but sorting through them all, especially on your own, can be a time-consuming process. Rather than taking a DIY approach, look for a web host that makes quality dev tools available to its customers, in a single place.



Includes options for monitoring, local dev

While you should check the quality of developer tools provided by a web host, it's also important to look for specific tools. Site monitoring, local development, and theme or site-building solutions are some of the most valuable dev tools to look for.



Offers unique tools that help you differentiate

In addition to essential tools for developers, you should ensure a web host offers unique solutions as part of its platform. Solutions for headless development or eCommerce builds, for example, are developer tools you might not find with every host.

The WP Engine difference

WP Engine supports the largest WordPress developer community in the world, with more than a million active users relying on open source solutions including

Local: The most popular local WordPress development tool in the world. With a community of more than 1 million users worldwide, Local helps WordPress developers safely and securely build, test, and deploy WordPress sites at speed.

Genesis: From the widely used Genesis Framework to the powerful set of page-building blocks, sections, and full-page layouts, Genesis provides users with a secure and SEO-optimized foundation for their WordPress sites.

Advanced Custom Fields: Take control of your WordPress edit screens and custom field data. Proudly powering more than 4.5 million websites, Advanced Custom Fields (ACF) provides you with all the tools you need to do more with your content.

WP Migrate: Move your WordPress sites from one place to another with a single click. Migrate your database, media, uploads, themes, and plugins between single sites and multisite networks.

WP Offload SES - Easily send your WordPress-generated emails via Amazon SES with WP Offload SES.. Enjoy all the benefits of Amazon SES, including sender configuration

options, flexible deployment options, as well as sender identity management and security, without the drawbacks.

WP Offload Media - Speed up your WordPress site and reduce storage costs by offloading your WordPress media to Amazon S3, DigitalOcean Spaces, or Google Cloud Storage. Serve it lightning fast with Amazon CloudFront or another CDN of your choice.

These tools are beneficial to all WordPress users, but they're especially powerful when paired with WP Engine's hosting platform.

In addition to those tools, sites hosted on our platform also benefit from proprietary technology including **EverCache®**, a front-end caching system that makes our customers' digital experiences incredibly fast and scalable.

Smart Plugin Manager, which automates plugin and theme updates, saves developers a ton of time. **Site Monitoring**, which also saves developer's time—and frustration—seeks out out-of-date technology and sends site owners timely, actionable updates when new versions are released. This proactive, always-on monitoring provides critical visibility into outages, uptime, and average response times, alerting users via email within seconds when issues arise on one of their sites.

For eCommerce sites and others with data-heavy search requirements, **Instant Store Search** brings the power of

ECOMMERCE PLANS RETURN SEARCH QUEIRIES UP TO **10X** FASTER WITH WP ENGINE

Elasticsearch into your WordPress sites. The advanced search functionality, which is included with all WP Engine eCommerce plans, returns search queries up to 10x faster and enhances user experience with rapid, relevant search results.

For organizations that have embraced headless architecture to deliver content across multiple channels, developers can access [Atlas](#), the leading headless WordPress platform with a growing ecosystem of open source solutions for headless development.

[Atlas Blueprints](#), for example, allow users to kick-off new projects with templates, pre-configured environments, and demo content, and alongside [Faust.js](#), [WPGraphQL](#), and [Atlas Content Modeler](#), developers have a wide list of [tools](#) and [resources](#) at their fingertips for building headless websites.

Interested in exploring Atlas for yourself? Sign up for a [free Atlas Sandbox account](#) and start building headless sites today!

Security standards



Another critical piece of information you'll want from a potential hosting provider is [an overview of their security strategy](#).

Every web host should have basic security standards in place, but the collection of security measures taken by your host should also extend beyond the bare minimum. Just as cyber attacks and attackers are becoming more sophisticated, your hosting provider should offer a strong security environment that protects your website while ensuring peak performance.

Basic security measures include ensuring the safety of physical hardware such as servers, secure virtual access through multi-factor authentication, encryption services, and vulnerability scanning. Additional security measures that should be in place with your web host include:

International security standards

There's nothing to stop a web host from calling itself secure, but there are also specific standards and certifications focused on information security they will either have, or not. [SOC 2 compliance](#) or [ISO/IEC 27000](#) certifications, for example, are both indicators of a web host's security posture and its commitment to information security.

Plugin best practices

Plugins are one of the best parts of WordPress, but out-of-date or poorly-maintained plugins are one of the [largest sources](#) of security vulnerabilities. With that in mind, finding a web host that keeps a close eye on plugin vulnerabilities is

a web host that's looking out for your security. WP Engine, for example, maintains a [list of plugins](#) that are disallowed on its platform due to security and performance issues.

Disk write protection and limitations

Malicious code can embed itself into a website by writing to the file-system. This occurs when a vulnerability in a theme or plugin leaves the door open for malicious injection. Make sure your web host [limits the processes](#) that can write to disk, so even if you're using a theme or a plugin with a vulnerability, it will be harder for them to be exploited.

Backups and encryption

In today's evolving world of cybersecurity, ransomware and other attacks that can take your site offline remain a serious threat for businesses of all sizes. To double down on preventative measures, site backups provide you with a copy of your site should anything (or anyone) bring it down, while [end-to-end data encryption](#) (at rest and in transit) will help keep the bad guys out to begin with. Make sure your web host provides both, making backups and encryption readily available for your site(s).

Powerful firewall protection

A [Web Application Firewall](#) (WAF) that can automatically detect and direct legitimate versus malicious traffic is a must-have when evaluating web hosts. A quality WAF will help you keep your site safe from scraping bots and other malicious activity, while prioritizing human traffic and search engine crawlers.

A fully-managed web host will also assist with things like WordPress version updates, as well as updates to PHP and other elements of the [LAMP stack](#), all of which can significantly decrease the risk of security vulnerabilities.

When evaluating a web host, make sure its security capabilities:



Meet international security standards

Don't just take a web host's word for it. International security standards and certifications such as SOC 2 and ISO/IEC 27000 exist to provide you with proof points and clarity around a specific provider's information security posture and practices.



Include regular backups and encryption services

Backing up your site will ensure you can restore it if something breaks (or someone breaks in). Strong, end-to-end encryption makes the need for backups less likely, helping protect you from brute-force attacks and malware, including ransomware.



Include premium security for sensitive data

Companies with access to sensitive information need higher levels of security to protect themselves and their customers. If your site stores private data such as payment information or personal employee data, your web host must be able to provide premium security to safeguard it.

The WP Engine Difference

At WP Engine, we're laser-focused on the security of our platform, and our teams have put hundreds of hours behind our [comprehensive security strategy](#).

WP Engine offers every platform customer [free SSL and SSH certifications](#) as well as [daily on-demand site backups](#) and [proactive threat detection and blocking](#). In fact, our platform logs ~25.8 billion blocked attacks every year.

Many of these attacks are thwarted thanks to our list of [disallowed plugins](#), which include any plugin our experts have identified as insecure, as well as our proprietary firewall and user enumeration defenses.

WP Engine also [manages WordPress and PHP version updates](#) and offers continued support for site owners that are unable to update to PHP 8.0 due to ongoing complications that may arise with their sites (see how we're continuing to support sites using PHP 7.4 [here](#)).

WP Engine has also received [ISO/IEC 27001:2013](#) and [SOC 2 Type II](#) certifications for its user environment, meeting international standards for establishing, implementing,

maintaining, and consistently improving an information security management system.

For sites requiring advanced security solutions, [Global Edge Security](#) is WP Engine's premium security add-on, helping you keep your sites safer with a managed Web Application Firewall (WAF), DDoS mitigation, and Argo Smart Routing, which keeps traffic flowing to your site across the fastest and most reliable network paths.

Additionally, [Smart Plugin Manager](#), which automatically manages all WordPress plugin and theme updates on your site, significantly cuts down on WordPress security risks, as out-of-date plugins and themes make up the [bulk of WordPress security risks](#).

~25.8B

BLOCKED ATTACKS EVERY YEAR ON WP ENGINE

For an in-depth look at securing your sites with WP Engine, download our eBook, [Prevention is Better than the Cure](#) or check out and overview of our security strategy [here](#).

The site management experience



A seamless user experience isn't just crucial for the sites you build, it should also be part of your experiences as a user of your web host's platform and its technology.

Navigating the ins and outs of the sites you manage, whether there's one or 100, should be as straightforward and intuitive as possible, making it easy to find site data and details in a pinch.

Bulk site management, including plugin and theme updates, should also be easy to undertake, ensuring your hosting provider and its platform aren't slowing you down.

Additionally, migrating sites or seamlessly moving between a staging environment and production should be straightforward, making it easier for you to keep doing what you do, without lengthy workflows or ineffective processes.

Your ability to self-serve using a web host's platform or customer portal is something you'll want to take a closer look at, as this will be the platform you are working in each and

every day. But just as that intuitive, user-friendly experience is important, so too is the support provided by a web host, when self service reaches its limit.

For starters, you should check any potential hosting provider to see how easy it is to get in touch with support—are they available by phone, chat, or any other channels? Are they available 24/7, 365 days a year?

What's the support organization's average response time? How many tickets do they answer per day, month, or year? Asking tough questions to better understand the support you'll receive with a specific web host will go a long way in limiting surprises when support is, inevitably, needed.

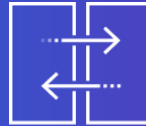
Having a professional support team on call should anything go wrong with your site is a huge factor in site-building success, and the value of knowing you'll be able to reach the right person for help, when you need it most, is hard to understate.

As you evaluate the site management experience provided by a particular web host, make sure it:



Offers a helpful, intuitive, user portal

Site management should be as simple as possible, and your hosting provider should be doing everything possible to empower users of all technical skill levels to engage effectively with their sites.



Makes migrations and site environments easy

For users that manage multiple sites, the process of migrating sites onto a hosting platform and making changes to those sites once migrated should feel simple and seamless.

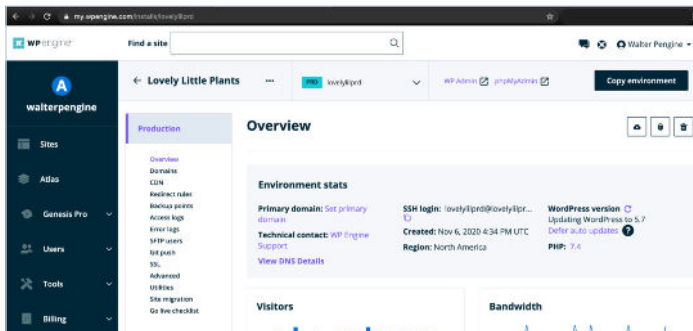


Provides 24/7/365 expert support

No website will run perfectly forever. Having knowledgeable, professional support on call when problems arise is crucial to the ongoing success of your digital experiences.

The WP Engine difference

Once your sites are migrated to WP Engine, you can easily access all of them through your [User Portal](#). There, you'll find details about the status of each [unique environment](#), and you'll be able to make updates to important components of your site, including plugins and themes.



Whether you're a business owner, an IT expert, or a marketing professional, WP Engine's User Portal provides an easy-to-understand interface with well-defined roles and permissions. Site access is never a question mark, especially when businesses integrate their User Portal login process with their own identity provider (like Active Directory, Google, Okta, etc.), allowing the [Single Sign-On](#) (SSO) feature to support easy, automatic, and highly secure logins.

And although a robust User Portal is great when you want to self-serve, the second half of the site management experience is all about customer service and getting the support you need, when you need it most.

WP Engine's award-winning support team is available 24/7/365, and we never outsource our support to third-party providers. We consistently achieve 97% or greater customer satisfaction because every WP Engine support representative undergoes a rigorous eight-week training program, which—just like our platform—is WordPress-specific.

You can reach WP Engine's support team via phone, chat, email, or straight through your User Portal 24/7/365.

Learn more about easier site management with WP Engine [here](#) and find more about our award-winning customer support team [here](#).

WordPress expertise



If you've already decided that WordPress is the right choice for your business, selecting a hosting provider with WordPress-specific experience and expertise will help you maximize your digital footprint.

WordPress is, by nature, extremely flexible and customizable, but a generic web host that works with different types of software may not have the needed expertise in WordPress-specific builds.

This can leave you playing at a disadvantage, as replacing that all-important WordPress knowledge will still need to come from somewhere, or someone.

When you choose a hosting partner that is dedicated to WordPress sites, its platform should already be optimized for the WordPress technology stack. That means you can expect better site performance, including site speed, as well as a deeper layer of security, right out of the gates.

Additionally, a web host that specializes in WordPress should make sure that WordPress expertise permeates its entire organizations, particularly when it comes to support.

While a hosting platform that's tuned for WordPress is one thing, gaining the support of experienced professionals with hands-on knowledge and WordPress-specific training will be a difference-maker when you need an extra hand.

Would you want outsourced or generic support when you're experiencing issues or downtime with your WordPress sites?

To check a provider's WordPress bonafides, start with the number of different systems they host—is WordPress included? One among many? From there, check their blog or the external resources they provide, and look for their involvement in the WordPress community, both as an event participant and as a core contributor.

As you evaluate the WordPress expertise a web host provides to its customers, make sure it:



Understands the unique needs of WordPress sites and site owners

WordPress is unique in its open source flexibility. Working with a hosting partner that understands the full technology stack involved in WordPress site development and maintenance will ensure better overall performance, and support should you need it.



Contributes to the future of the WordPress open source project

To ensure WordPress remains a leader for future web development, it requires investment from the people and companies that rely on it most. Your WordPress host should be fully invested in the future of WordPress by contributing to its improvement.



Demonstrates its expertise through thought leadership

A strong indicator of a web host's WordPress expertise can be found in the resources it provides. Look for educational material as well as forward-looking research that inspires and empowers WordPress builders to keep learning and creating.

The WP Engine difference

WP Engine lives and breathes WordPress. Since introducing the world to managed WordPress hosting, we've logged more than 1.5 million engineering hours, written more than 3.5 million lines of code, and we continue to assemble a growing set of essential tools for site builders that make WordPress development a breeze.

Our platform has always been and always will be optimized specifically for WordPress and the [LAMP stack](#) that supports it.

Our team can be found—both in attendance and as [presenters](#)—at [WordCamp](#) events across the globe, and our [Developer Relations Advocates](#) constantly work with members of the WordPress community on new ways of building that benefit WordPress users and our platform customers.

We're also the hosts behind [DE{CODE}](#), the virtual global developer conference that brings together thousands of attendees who all want the same thing: to continue learning and growing on WordPress.

Since its debut at [WordCamp San Francisco](#) in 2013, [Torque Magazine](#) has served as a leading resource for

WordPress news and events in the WordPress community. The publication equips new and advanced WordPress users with expert insights and information to help them create, grow, and optimize their WordPress sites and build better experiences online.

WP Engine also supports the [Press This WordPress Community podcast](#), and we have a Resource Center filled to the brim with educational content and how-to information WordPress users of any skill level can use to level up their digital experiences and build better sites faster.

WP ENGINE HAS LOGGED

1.5M+

ENGINEERING HOURS

3.5M+

LINES OF CODE

Learn more about the ways WP Engine is powering the freedom to create on WordPress [here](#).

Complete your technical team with WP Engine



“For agencies looking for that tight-knit connection with a technology provider that understands your challenges and who can really dive into the specifics of each one, look no further than WP Engine.”

Jordan Atchison

MARKETING STRATEGIST, CORKBOARD CONCEPT

When you partner with WP Engine, you get more than just web hosting, you unlock a smarter way to WordPress with a fully managed platform and developer solutions trusted by more than a million brands and agencies of all sizes.

From the second you sign up, WP Engine will complement your technical team, allowing you to build better sites faster, manage them with ease, and optimize performance to increase sales and grow your business.

WP Engine takes care of the nuts and bolts that keep your WordPress sites at their best, ensuring your business is always putting its best digital foot forward.

If you think we aced the technical tryouts, sign WP Engine to your team! Follow the links below to learn more about our plans, talk to a specialist, or start hosting your WordPress sites with WP Engine today.

[VIEW PLANS](#)

[CONTACT US](#)



About WP Engine.

WP Engine, the WordPress technology company, provides the most relied upon and trusted brands and developer-centric WordPress products for companies and agencies of all sizes, **including managed WordPress hosting, enterprise WordPress, headless WordPress, Flywheel, Local, and Genesis.** WP Engine's tech innovation and award-winning WordPress experts help to power more than 1.5 million sites across 150 countries.