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THE VIRTUAL DEVELOPER CONFERENCE

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GO BEYOND: Modernize Experiences

How Click Here Labs unlocked composable commerce with Atlas

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Director of Technical Production

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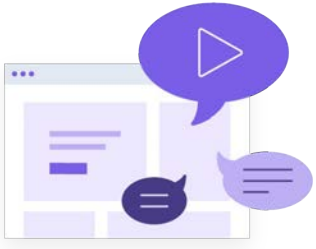
Principal Product Manager

WP Engine

Composable Development
for absurdly *fast* websites

Heavily customizable and adapts quickly

Dynamic experiences at the speed of static



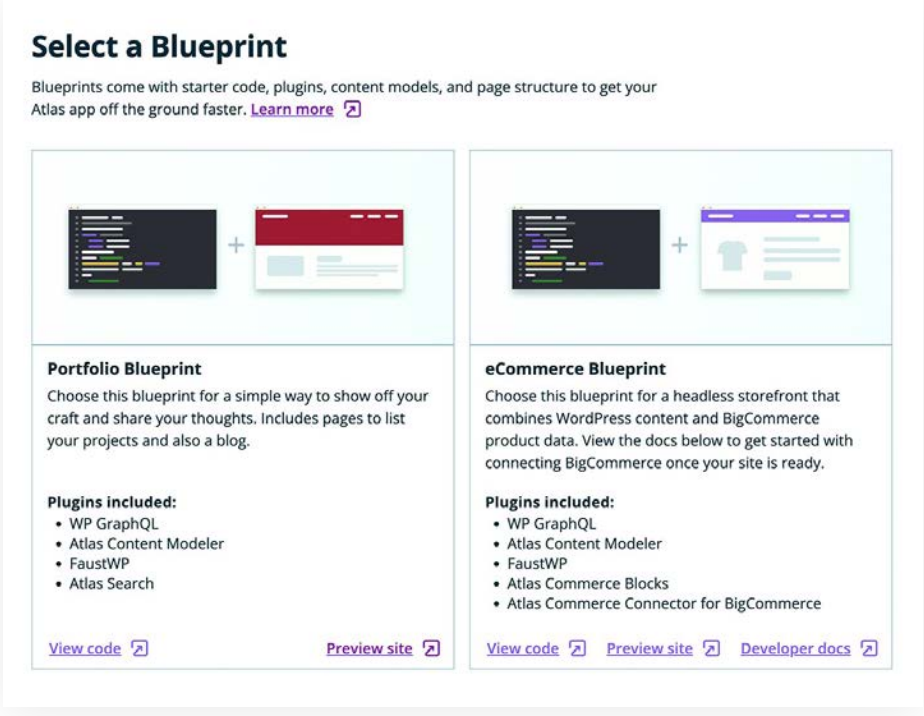
Scale without replatforming

Headless thats *frictionless* and *cost-effective*: Start, Learn, Launch

- WordPress Hosting
- Frontend App Hosting
- Frontend Framework
- API Layer
- Blueprints
- Custom Fields Plugin
- Local Development App
- Learning Community & Support

Get to production *faster* with Blueprints

- Spin-up fully functioning headless starter websites in ***under 10 minutes***.
- ***Streamline*** with template sites, preconfigured tools, and demo content - ready for your next project.

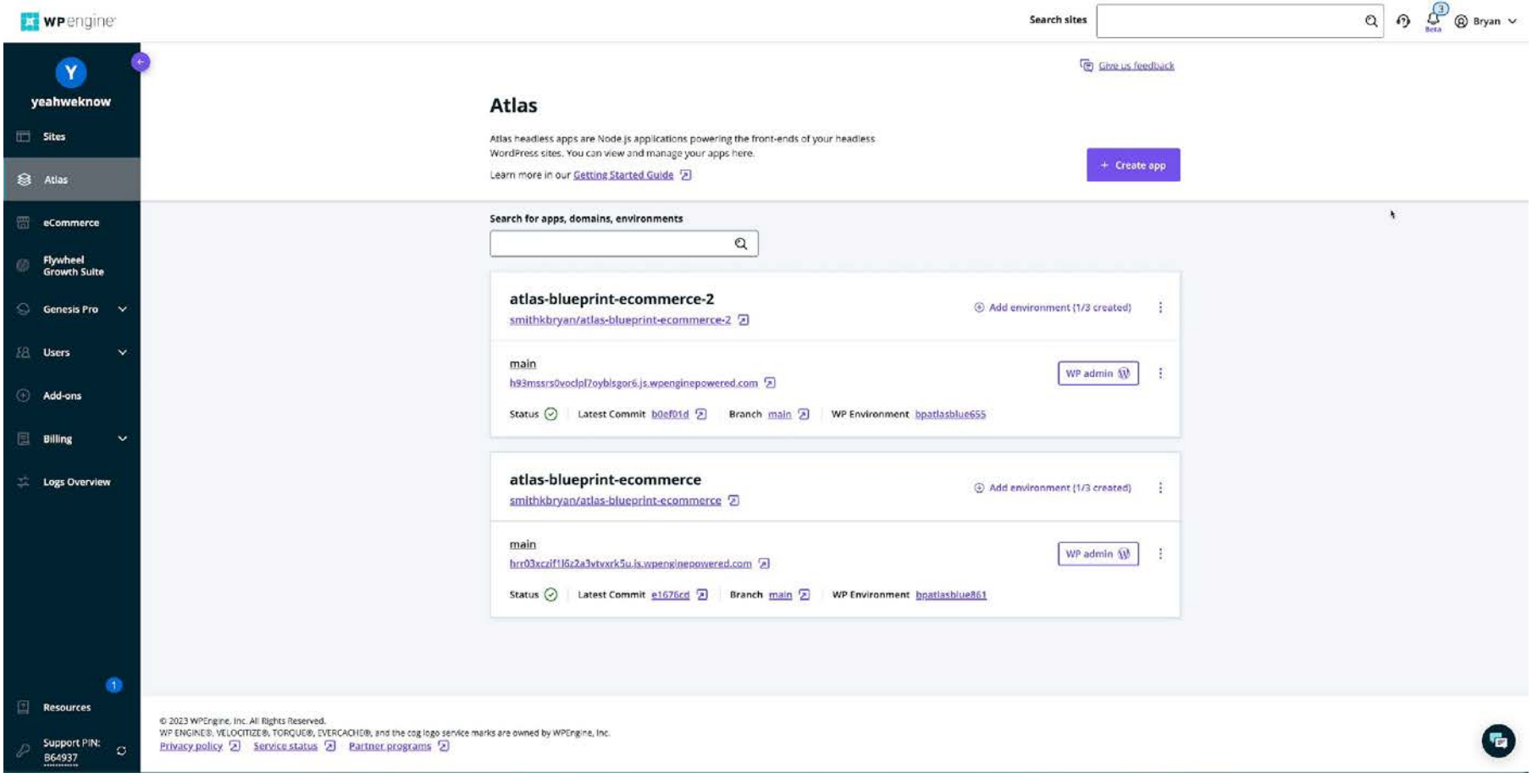


Ready to go headless? *Standardize* on Atlas

Build everything from simple static sites to highly-customizable composable online stores.

Composable Commerce *with preconfigured*

- GraphQL
- Atlas Content Modeler
- FaustWP
- Atlas Commerce Blocks
- Atlas Commerce Connector *for BigCommerce*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Search sites
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Sites
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Flywheel Growth Suite
Genesis Pro
Users
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smithkbryan/atlas-blueprint-ecommerce-2
Add environment (1/3 created)
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WP admin
Status
Latest Commit b0ef01d
Branch main
WP Environment bpatlasblue655
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Planning Your Solution

- Review web services / API documentation
- Review functional requirements
- Determine where each requirement will be met
  - Native platform
  - WordPress
  - Front-end application
  - 3rd-party applications

Platform Flexibility

NATIVE APPLICATION

Use native functionality

- Cart
- Checkout
- Customer Account
- Product Comparison

WORDPRESS

Leverage WordPress

- Site Content
- Aggregated data

THIRD-PARTY APPS

Connect 3rd-party apps

- CRM
- Tracking
- Remarketing
- Customization

FRONT-END APPLICATION

Build the Front-End

- Home page
- Categories
- Product Details
- Filtering
- Search
- Cart
- Checkout
- Customer Account
- Custom features

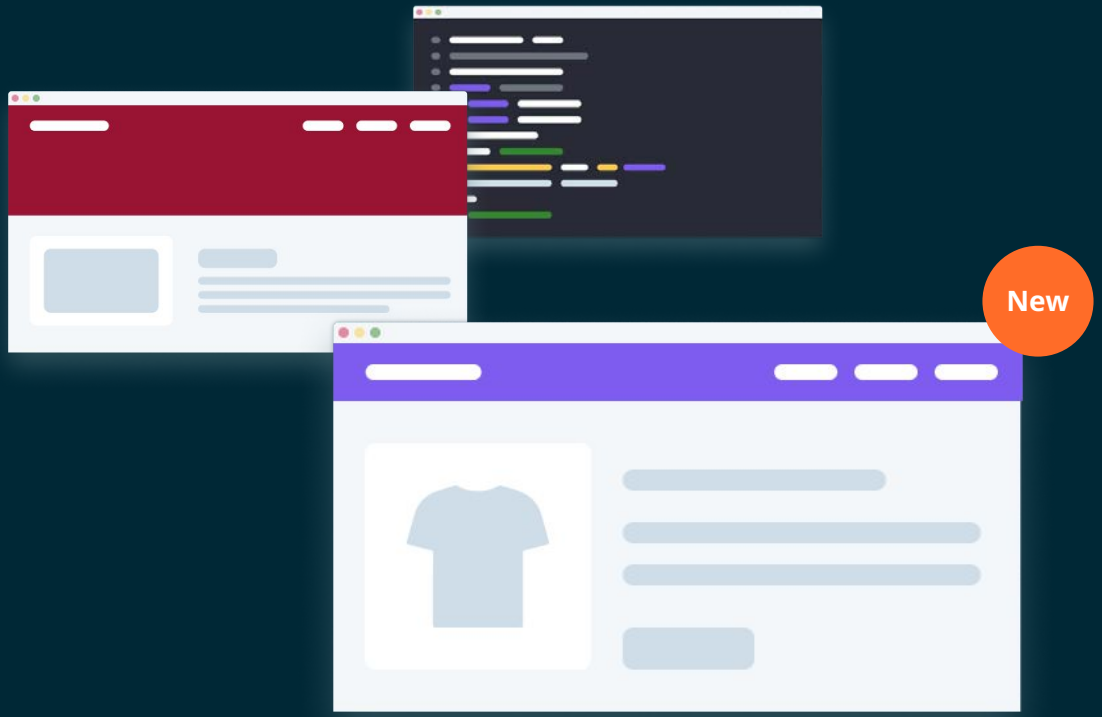
Extending the Blueprint

NATIVE	THIRD-PARTY	FRONT-END APPLICATION
Native Platform Functionality	**Third-party app**	**Front-End Application Functionality**
• Companion Products • Customer Groups • Sales Scheduler • Discount Codes	• Product Customizer • Aggregated data	• Product Comparison Matrix • Product Bundler • File Uploader • Wholesale Bulk Ordering

Atlas Roadmap

Now	Next	Later
Development has started	**Planning/on deck** (may change)	**Being considered** (may change)
• Bitbucket & GitLab Support • React-Gutenberg Bridge • WP Admin Bar for Headless • Atlas Search 1.0 • **BigCommerce Blueprint (LIVE!)** • **eCommerce Storefront API (beta)** • Custom Post Types for ACF • WPGraphQL for ACF	• Atlas Search + Faust.js Integration • APM for Node • GraphQL Monitoring and Alerting • Improved CI/CD Experience • Atlas Blueprints upgraded to use ACF • **Shopify Blueprint**	• Deeper Atlas Integration with Local • **Headless Personalization and Localization** • Agency Quality of Life Tools • Atlas Search 2.0 • Headless Block Library

Try the blueprint on an an Atlas sandbox account today!



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Thank you.

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